PROGRAM ACTIVITIES

TO SEPTEMBER 30, 1987

UNDER THE 1981-1986

CORE AREA AGREEMENT

Final STATUS REPORT

WINNIPEG CORE AREA INITIATIVE

Canada Manitoba Winnipeg

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INTRODUCTION

The Winnipeg Core Area Initiative is a multi–million dollar, tri–government project designed to improve the economic, social and physical conditions in Winnipeg's core area.

The Initiative was originally created in 1981 by a unique agreement between Canada, Manitoba and Winnipeg, and comprised a $96 million package of thirteen diverse programs. In 1986, the Agreement was renewed with a further $100 million package of programs.

This status report is a documentation of activities undertaken under the first (1981– 1986) agreement. It contains information updated as of September 30, 1987 and is the final such report to be produced for the first agreement.

A NOTE ON "COMPLEMENTARY FUNDING":

In addition to the programs and projects cost–shared equally by the three levels of government, the Core Area Agreement includes complementary programs or projects. Complementary programs involve additional (complementary) funding over and above the $96 million tri–government Core Area Initiative budget. The primary sources of complementary funding according to Schedule "C" of the Agreement are: the Canada Employment and Immigration Commission, Canada Mortgage and Housing Corporation and Manitoba Housing.

Throughout this Status Report the term "complementary funding" is employed to include any funds from sources other than the Core Area Initiative $96 million budget. Complementary funds therefore include the following:

- complementary funds committed under Schedule "C", Core Area Agreement;
- other government funds from numerous departments within all three levels of government;
- non–governmental, non–profit organization funds; and
- funds from private businesses.

This status report was produced by the Public Information Program of the Winnipeg Core Area Initiative. For further information please call 943–0783.

AGREEMENT SUMMARY

PROGRAM NAME AND NUMBER	BUDGET	TOTAL EXPENDITURES	RESULTS
Sector I			
COMMUNITY RESPONSE Program 1.1	$ 600,000	$ 594,079	• 27 jobs created • Approximately $111,000 generated in complementary funds
TRAINING AND EMPLOYMENT AGENCY Program 1.2	10,015,000	10,015,000	• 861 persons completed training • 680 trainees employed (79%) • Approximately $8.3 million generated in complementary funds (primarily from CEIC)
EDUCATION DEVELOPMENT Program 1.3	1,900,000	1,900,000	• 61 educational projects assisted • Employment for 45 permanent and 6 term positions created • Approximately $840,000 generated in complementary funds
INNER CITY SOCIAL WORK PROJECT Program 1.4.1	2,070,000	2,070,000	• 43 students graduated with a Bachelor of Social Work Degree
INNER CITY NURSING PROJECT Program 1.4.2	115,000	115,000	• 12 students completed either an RN or an LPN diploma
HOME REPAIR Program 2.1, 2.2	6,181,000	5,972,697	• Approximately 5,948 inner city dwelling units repaired (4,038 owner-occupied; 1,910 rental) • 979 homeowners received additional loan forgiveness assistance • Approximately $20 million levered in private funds (33:1 ratio) • Approximately 100 person years of employment (relating to expanding RRAP delivery capacity) created • Approximately 850 person years of construction employment generated
GRANT FOR HOME OWNERSHIP Program 2.3	2,000,000	2,000,000	• 305 grants to new infill dwellings • 186 grants to first-time purchasers of existing dwellings • At least 250 person years of construction employment generated • An estimated $18 million generated in complementary funding (9:1 ratio)

PROGRAM NAME AND NUMBER	*BUDGET*	*TOTAL EXPENDITURES*	*RESULTS*
EXPANDED NON-PROFIT ASSISTANCE - KINEW HOUSING Program 2.4.1, 2.4.2 and 2.4.4	800,000	800,000	• 18 homes purchased and renovated • 250 major repairs (roofing, insulation, foundation, electrical, plumbing) as well as 118 additional homes repaired • 46 persons trained and employed
EXPANDED NON-PROFIT HOUSING - WINNIPEG HOUSING REHABILITATION CORPORATION Program 2.4.3	500,000	500,000	• 36 new dwelling units constructed • 25 housing units created from building conversion, as well as an additional 20 units through Charles-Cathedral Housing Cooperative • 59 units renovated • Approximately $5.9 million levered in complementary funds (12.6:1 ratio) • Approximately 164 person years of construction employment generated
NON-PROFIT HOUSING ASSISTANCE Program 2.4.5, 2.4.6	725,000	725,000	• Construction or conversion of 185 units of housing, renovation of 30 units • Approximately 211 person years of construction employment generated • Approximately $11.7 million levered in complementary funds (18:1 ratio)
CORE AREA RESIDENTIAL UPGRADING AND MAINTENANCE PROJECT (CARUMP) Program 2.5	1,311,320	1,311,320	• 4,746 dwelling units in 1,518 buildings have been inspected, with 1,185 Maintenance and Occupancy By-law Orders to Repair Issued; 654 orders have been forwarded to the enforcement system • 498 tenants have received intensive services from a Social Worker and/or Home Support Teacher; 557 tenants have been assisted in completing public housing applications; 310 families have been relocated, the majority to housing of better quality • An estimated 150 person years of construction employment expected • An estimated $5.9 million generated in complementary funds (4.5:1 ratio)
LOGAN - CPR REHOUSING Program 2.6	344,680	342,962	• 18 homes have been relocated, reconnected to service (hydro, etc.) and received basic landscaping in the North Logan residential area

PROGRAM NAME AND NUMBER	*BUDGET*	*TOTAL EXPENDITURES*	*RESULTS*
SALVATION ARMY MEN'S SOCIAL SERVICE CENTRE Program 2.7	1,200,000	1,200,000	• New facility under construction • 68 person years of construction employment generated • $4.8 million generated in complementary funding (4:1 ratio)
COMMUNITY IMPROVEMENT AREAS Program 3	5,870,000	5,552,221	• 89 community improvement projects undertaken • Approximately 94 person years of construction employment generated • Approximately $1.5 million generated in complementary funds
COMMUNITY FACILITIES Program 4	6,000,000	5,598,503	• 54 community facility projects assisted • 384 person years of employment created in construction industry • $26 million in complementary funds levered (4.6:1 ratio)
COMMUNITY SERVICES Program 5	5,300,000	5,300,000	• 81 community service projects assisted • Employment generated for 271 persons, including occupational training for 156 individuals • $3.0 million generated in complementary funds
SECTOR II			
LOGAN DEVELOPMENT Program 6.1 - 6.6	5,118,000*	5,112,117	• Work to renovate homes and construct new housing in the residential area east of Salter is complete • Local residents and business people formed a community development corporation to work with the Core Area Initiative and the Province in relocating tenants, planning and developing new and renovated housing and businesses • 74 households received disturbance support and 46 households received rental support • Land acquired for the Logan housing development and industrial development (Program 6.8) • Municipal services upgraded (watermain installation, street construction, sidewalk construction, lane construction, street lighting, boulevards and park area)

* Does not include an additional $200,000 allocated through Program 8.6.

PROGRAM NAME AND NUMBER	*BUDGET*	*TOTAL EXPENDITURES*	*RESULTS*
INDUSTRIAL DEVELOPMENT Program 6.8	4,000,000	3,249,176	• 16 development projects assisted • 386 direct jobs to be created including 136 persons trained through affirmative action programs (see Program 1.2) • Approximately 126 person years of construction employment generated • $7.010 million levered in private sector investment (3.3:1 ratio)
SMALL BUSINESS ASSISTANCE Program 6.9	2,820,000	2,647,686	• 174 small businesses assisted • Approximately 516 jobs created as well as 147 person years of construction employment generated • Approximately $9.2 million levered (mainly private sector funds), a 4:1 ratio
NORTH OF PORTAGE REDEVELOPMENT Program 7.1 - 7.5	13,179,977*	13,174,906	• Acquisition of properties within area slated for redevelopment • Construction of park area (Air Canada "Window") fronting on Portage Avenue • Establishment of North Portage Development Corporation, responsible for planning, co-ordinating and implementing a multi-million dollar program (including Portage Place) of development for the area • Approximately 4,000 permanent jobs will have been created or transferred to the area • Approximately 4,200 person years of construction employment will have been generated • Total investment in area expected to exceed $300 million (private sector investment ratio of 3:1)
NORTH OF ELLICE NEIGHBOUR-HOOD REVITALIZATION Program 7.6	3,014,500	3,014,500	• 258 units of housing (141 market; 117 non-profit) constructed or renovated (with an additional 63 units under program 2.4.3) • Central Park extended and extensive area streetscaping completed

* Does not include an additional $750,000 allocated through Program 8.6.

PROGRAM NAME AND NUMBER	*BUDGET*	*TOTAL EXPENDITURES*	*RESULTS*
			• Approximately 273 person years of construction employment generated • Approximately $17.6 million in complementary funds levered (10:1 ratio) on housing and facilities projects
CN EAST YARD Program 8.1 - 8.5	4,251,000*	4,250,950	• Initial acquisition of privately-owned lands undertaken • Preliminary concept and financial plan prepared and approved by Canada, Manitoba and Winnipeg • Numerous public hearings and meetings held to obtain ideas from the community, organizations and developers • The Forks Renewal Corporation established
COMPENSATION FOR LAND ACQUISITION Program 8.6	3,850,000	3,695,506	• See Programs 6.1 - 6.8, 7.1 - 7.5 and 8.1 - 8.5
HERITAGE Program 9	4,900,000	3,992,600	• 54 private sector projects assisted (33 buildings) • Major non-profit arts centre established • Enhanced image of the District through streetscaping and promotion, including the establishment of a business association (The Exchange District Association) to encourage ongoing participation of businesses in the area's development and promotion • Approximately 109 person years of construction employment generated • Approximately $5.1 million levered in private sector investment (5.1:1 ratio)
NEIGHBOURHOOD MAIN STREETS DEVELOPMENT Program 10	4,405,000	4,336,018	• $13.3 million Chinatown development completed • 15 storefront improvements completed on Provencher Boulevard • Streetscaping project and 32 storefronts completed on Selkirk Avenue

*Does not include an additional $2,900,000 allocated through Program 8.6

PROGRAM NAME AND NUMBER	*BUDGET*	*TOTAL EXPENDITURES*	*RESULTS*
			• Riverborne Development Association established and active in promoting interests of area businesses and residents • Gas Station Theatre constructed • 16 storefront improvements completed on Main Street • Approximately $2 million generated in complementary funds • Approximately 50 person years of construction employment generated
SECTOR III			
MANAGEMENT AND CONSULTATION Program 11	2,900,000	2,900,000	• The office functioned as a secretariat to Policy Committee, Management Board and Co-ordinators, provided the overall liaison, co-ordination and planning support required to implement the Core Area Agreement, and delivered programs under the Agreement on behalf of the responsible implementing jurisdictions
PUBLIC INFORMATION Program 12	1,700,000	1,699,164	• Over 100 community groups and events assisted through the provision of promotional materials or consultation • Educational assistance on core area redevelopment provided to over 100 research projects through informational materials, slide shows and presentations or bus tours • Public presentations to over 250 business and community interest groups in Winnipeg as well as several national and international organizations • 2 major educational and resource forums developed to benefit core area groups and organizations • Public consultation process implemented on renewal of the Core Area Agreement • BIZ task force established • Increased awareness of the Winnipeg Core Initiative (83% according to survey undertaken)

PROGRAM NAME AND NUMBER	*BUDGET*	*TOTAL EXPENDITURES*	*RESULTS*
EVALUATION Program 13	826,500	815,555	• Mid-term evaluation for all programs and an executive summary completed • Review of Agreement's management system completed • 4 thematic evaluations completed • 4 final program evaluations completed
TOTAL	$95,896,977	$92,884,960	

Note: The balance of unexpended dollars in the amount of $3,012,107 will be used for Program 8.6.

COMMUNITY RESPONSE

Program 1.1

OBJECTIVE: To develop innovative, effective employment projects for special needs core area residents

BUDGET: $600,000

RESULTS:
- 27 jobs created
- Approximately $111,000 generated in complementary funds

ACTIVITIES:

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF SERVICE*	*CLIENT GROUP*	*PROJECT DESCRIPTION*
Interfaith Volunteer Assistance	36,117	36,117	Employment Service	Unemployed Immigrants, Refugees	One and a half positions were funded to operate a volunteer–staffed community employment service for immigrants and refugees
Indian Business Development Group	15,000	7,500	Feasibility Study	Native	A study to determine the feasibility of developing a Native construction consortium
Artspace, Inc.	3,494	3,494	Research	Arts Group	One person was hired to assist in co–ordination of research on space needs for arts groups
Core Area Renovation Training Project	70,000	70,000	Job Training	Unemployed Persons	More than 55 persons were trained in the housing renovation industry
Home Energy Conservation Training Program	108,627*	17,596	Education	Core Area School Students	The project was designed to prepare high school students for employment in energy-related fields through classroom and on–the–job training
Immigrant/ Refugee Employment Counselling Centre	96,696	96,696	Employment Counselling	Immigrants, Refugees	Three persons have been hired on a short term basis to provide employment-related services to the immigrant and refugee community. This project is continuing under Outreach funding
CARE	4,000	4,000	Employment Service	Unemployed Persons	Typesetting and printing of a resource directory for the unemployed

* 23,031 contributed by Program 1.3

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
Big Sisters Association of Winnipeg	13,560	14,410	Employment Support	Women	The development of a fundraising and resource strategy. A part-time fundraiser and a part-time clerk/typist were hired
Big Sisters Association of Winnipeg	4,000	4,000	Employment Support	Women	Funding was provided for a development officer position
Job Finding Club	165,632	165,632	Employment Support	Women	Three persons were hired to operate a job finding club to aid members to obtain the best job possible in the shortest feasible time
Canadian Popular Theatre Alliance	12,360	12,360	Employment Support	Unemployed Persons	A community outreach worker has been hired to promote popular theatre as a community organizing tool, to conduct workshops with community groups and to raise funds
Pre-Employment Skills Training Project	70,063	17,205	Employment	Unemployed	A pre-employment skill development project for unemployed youth, early school leavers and those with literacy problems
Community Home Services Project	44,420	38,871	Employment Support	Unemployed Youth	Thirty-two unemployed youths were hired on a rotational basis through five positions to provide free home service to low-income senior citizens and handicapped persons in Winnipeg
International Ladies' Garment Workers' Union	55,927	45,867	Employment Education	Immigrants	One person has been hired to establish an employment education office to meet employment-related needs of immigrant garment workers
Employment Development Project	57,788	57,788	Employment Support	Immigrants, Refugees	The project established an employment service to work with individuals and develop a volunteer network to assist immigrants in employment and employment-related activities
Job Placement Service	9,880	9,880	Employment	Unemployed	Two unemployed youths were hired to develop, implement and evaluate a job placement service for core area youths
Manitoba Anti-Poverty Organization	9,000	1,600	Research	Low Income	A consultant was hired to examine and make recommendations on board and management development

TRAINING AND EMPLOYMENT AGENCY

Program 1.2

OBJECTIVE:	To develop and identify jobs for core area residents and to arrange for or deliver training for long-term employment, with special consideration given to single parents, youth, Natives and refugees
BUDGET:	$10,015,000
RESULTS:	• 861 persons completed training • 680 trainees employed (79%) • Approximately $8.3 million generated in complementary funds (primarily from CEIC)

ACTIVITIES:

Private

Thirty-eight projects were completed in the private sector with 374 persons having completed their training. Training projects included the following: trades, food production, windows and glass, retail, industrial, horticulture, food service, business skills and energy.

Affirmative Action

Affirmative Action was a component of the Core Area Industrial Developmental Program (Program 6.8). The program was designed to attract industrial enterprises to the core area of Winnipeg and increase employment opportunities for core area residents. Affirmative Action promoted the training of core area residents by providing a wage subsidy to the employer who demonstrated a commitment to hire the trainee(s) following the on-the-job training period. Nineteen projects were completed with 59 persons having completed their training.

Public/Para-Public

Forty-five projects in this sector were completed. Four hundred and sixty-four people completed training in the following occupations: phone assemblers, clerical workers, computer operators, bus operators, developmental service workers, writer/broadcaster, residential child care workers, school age child care workers, family service workers, housing administrators, publications administrators, counselor/advocate, refugee community workers, economic development workers, literacy workers, gerontology community workers, and residential assistants. Of the 377 who completed their training, 320 are employed.

Pre-employment/English Programs

Two part-time pre-employment programs for women, English for Academic Purposes, and English for Job Finding Purposes, have been completed. Fifty-one people completed training with 34 seeking further training. These programs were funded by CEIC (Canada Employment and Immigration), ACE (Adult and Continuing Education) and Red River Community College.

SUMMARY:

	PRIVATE	*AFFIRMATIVE ACTION*	*PUBLIC, PARA-PUBLIC, NON-PROFIT*	*PRE-EMPLOYMENT*	*TOTAL*
Number of projects funded	38	19	45	4	106
Number of trainees started	677	91	464	68	1,300
Number completed training	374	59	377	51	861
Number employed (of those completed)	316	44	320	N/A	680
Number discontinued training	284	32	87	17	420
Completion rate	55%	65%	81%	75%	66%
Employment rate (of those completed)	84%	75%	85%	N/A	79%

EDUCATION DEVELOPMENT

Program 1.3

OBJECTIVE: To enhance the educational and career prospects of inner city residents by providing activities that:

- encourage children to stay in school and enjoy greater success
- link the worlds of school and work in order to better prepare youth for long-term skilled employment, and
- involve parents both in the education of their children and in their own educational development

BUDGET: $1,900,000

RESULTS:

- 61 educational projects assisted
- Employment for 45 permanent and 6 term positions created
- Approximately $840,000 generated in complementary funds

ACTIVITIES:

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF SERVICE*	*CLIENT GROUP*	*PROJECT DESCRIPTION*
SEARCOM Summer '86	23,926	18,250	Summer and Evening Program	Children, Youth	Co-funding of a summer and evening recreation program
Early School Years	578,000	312,450	Enrichment	Kindergarten/ Elementary Students	A project to enrich the learning environment and increase language skills of children in core area schools. Encouraged the establishment of parent programs, home teaching programs, and special teachers' aides
Native Educational Support Program (Aberdeen)	65,913	65,913	Native Educational Support	Native Students	Provided educational, cultural and social support to encourage students to continue schooling
Pinkham Home & School Reading	7,920	7,920	Educational	Primary/ Elementary Parents	Provided resource material and staff release time to develop a program in which parents become active participants in reading with their children
Pinkham Mathematics Program	2,800	2,800	Educational	Kindergarten, Grade 1	Provided resource material and staff release time to implement "Mathematics Their Way" program curriculum

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
Greenway School	27,626	27,626	Educational	Kindergarten, Pre–primary	Provided an activity–based program to facilitate language development and enhance opportunities for success
SEARCOM Parent Course	6,600	4,600	Specialized Cultural & Parent Support	Adult	Developed a 4–month parenting course for South East Asian parents in four different languages
Mimeworks	2,000	1,000	Enrichment	Community	Co–funding of mime and story theatre presentations in libraries during summer months
Parent–Child Centres Start–Up (Central)	24,000	12,000	Enrichment	Early Childhood	Provided start–up funds for parent–child centres in the central core area
Pinkham Oral Language Reading Literature	6,645	6,645	Language Development	Primary	Supplied various supplementary materials to enhance language development programs
Parent–Child Centre	50,000	50,000	Enrichment	Early Childhood	Provided a third centre in conjunction with the two centres financed by Canada Works. Centre features a lending library, play centre and lounge area
Pinkham Parent–Child Centre	21,000	21,000	Enrichment	Early Childhood	Initiated a fourth centre at Pinkham School
David Livingstone	10,500	10,500	Typing Teacher	Students	A support staff project allowed students to use word processors as a tool in their development as writers
Native Educational Support Program (William Whyte)	52,942	52,942	Native Educational Support	Native Students	Provided educational, cultural and social support to encourage students to continue schooling
Child Guidance Clinic	113,284	46,284	Cultural & Language Support	Ethnic Children	Assisted ethnic children to adapt to Canadian language and lifestyles
Core Area Literacy	330,256	192,256	Specialized	Adults	A field–based literacy program reaching into the community through social agencies
Core Area Microcomputer Education Lab	114,361	75,361	Specialized	Elementary Students	Prepared youth for long–term skilled employment, exposing them to modern technology
Winnipeg Education Centre Graduates	3,277	3,277	Specialized	Adult Graduates	Developed a support mechanism for the graduates of Winnipeg Education Centre

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
Filipino Research	20,000	17,000	Specialized Education	Primary School Students	Developed materials for the purpose of educating non–Filipino students about their Filipino classmates
Aberdeen Junior High	6,000	6,000	Educational	Junior High	Staff development activity to adapt and implement a language–based curriculum
Basic Literacy	9,000	3,500	Educational	Adults	Provided resource material and learning aides for adults who cannot read or write
Computer Course	6,048	6,048	Educational	Students	A six–hour computer course was available to 240 students from 12 core area schools
Adult Education II	6,500	6,000	Pregnant Teens' School	Pregnant Teenagers	Developed a resource guide for young mothers leaving pregnant teens' school
Hugh John Macdonald Junior High	2,397	2,397	Micro–Computer Centre	Students	Bridge funding allowed the school to keep computer staff to the end of the school year
Canadian Popular Theatre Alliance	700	700	Specialized	Adult	Sponsored an inner–city representation at "Theatre for the Oppressed" workshop
Rossbrook Adult Evening Program	10,050	10,050	Support	Adult	Provided child care assistance and transportation costs for adult students
Art in Public Places	11,050	11,050	Specialized (Short–term)	Students	Enhanced students' powers of perception and self expression, utilizing contemporary art
Community Education Development Association	800	800	Short–term	Adult Students	Assisted core area students to meet GED requirements
Community Education Development Association	6,500	2,800	Conference	Educators, Students, Parents	Established ongoing workgroups and promoted Native education, literacy, multi–culturalism, early childhood education and parent involvement
Canadian Southeast Asian Recreation Project (Winnipeg Boys and Girls Clubs)	22,535	4,386	Volunteer Work (Short–term)	Immigrant Teenagers	Provided transportation and materials for a project where newcomer teens were trained to produce a video on recent immigrants
Filipino Seniors	5,000	5,000	Educational Services	Seniors	Provided research and consulting services

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
Popular Educators	2,500	1,000	Conference	Adults	Rural literacy workers from Central America trained core groups to develop material for use in literacy classes
Prairie Theatre Exchange	6,000	2,000	Grant	Elementary Students	Supported the presentation of two plays in core area schools
Winnipeg School Division No. 1	228	228	Conference	Parents, Staff	Provided substitute teachers for an Inner–City Education Development Conference
Argyle Top Coat Company	4,985	4,985	Specialized	High School Students	Provided working experience that allowed full management responsibility for participants
Energy Advisors Training Project	110,031	23,031	Work Experience	High School Students	Trained students as energy advisors. The project included on–the–job training through the co–operation of business with the educational system
King George V – Free Stage for Youth	5,000	5,000	Specialized Program – Short Term	Junior High	Provided an opportunity for youth to perform music and theatre and be exposed to local talent
Youth Week	5,000	5,000	Specialized Program – Short Term	High School	Developed Youth Week activities for core area high schools
Children's Photography	1,550	1,550	Specialized	Elementary, Jr. High	Involved children in the art of photography
Bread & Dreams	505	505	Specialized	Adults, Children	Enabled core area residents to attend theatre and workshops involving social issue
Fort Rouge School	17,200	17,200	After School Child Care	Children	Educational development served neighbourhood needs
Big Sisters	1,500	1,500	Specialized	Adults, Children	Provided activity program equipment and materials
Parent–Child Centres Renovations (Strathcona)	3,500	3,500	Enrichment	Early Childhood	Provided funds for renovations of the Strathcona Parent–Child Centre
Winnipeg Education Centre	10,965	10,965	Educational Development	Adults	Provided two English Grammar courses and one Native Peoples of Canada course for core area adults
"In Search of Peace"	150	150	Enrichment	Jr./Sr.	Sponsored core area students for the Peace Conference

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
Conference Series on Employment	500	500	Job Readiness	Adult Student	Co–funded an employment conference geared to the core area Native population
Parent Child Evaluation	10,000	4,093	Research	Early Childhood	Assisted in the development of an evaluation
Winnipeg Children's Festival	15,123	15,123	Specialized	Elementary	Sponsored core area students for a five–day festival (transportation and tickets)
Thunderbear Drummers and Singers	2,400	2,400	Enrichment	Community	Assisted in the implementation of several community pow wows
Actors Showcase	3,250	3,250	Specialized	Jr./Sr. High	Presented the play "Getting Wrecked" to several core area junior and senior high schools
Wi Wobigooni	93,845	36,845	Specialized Education	Native	An alternative program for inner city Native students that provided a learning environment outside the physical confines of a public school
Rossbrook House	30,700	17,800	Educational	Adults	Provided a basic adult education upgrading program
Argyle School	278,720	217,820	Work Experience	High School Students	Prepared youths for long–term skilled employment (two–year project)
Reading Partners – Bookmates	113,698	93,698	Educational (Library–Based)	3–5 year olds	Language development of core area children was facilitated through a system of volunteers reading with children in core area libraries
Manitoba Learning Centre	181,080	118,720	Specialized Educational Training	Learning Disabled	Provided encouragement for students to continue education
Gordon Bell High School	117,474	76,474	Specialized	Junior High Students	Migrancy teacher and support staff addressed attendance problems in the high–mobility community. Through home visits, they encouraged families to obtain positive ties with schools
Reading the Built Environment	19,800	19,800	Educational (Short–Term)	Grade Eleven Students	A high school geography, history and architecture mini–course utilized resources of the inner city
Parent Child Wages	125,000	33,000	Enrichment	Early Childhood	Provided wage subsidies to two parent child centres

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF SERVICE*	*CLIENT GROUP*	*PROJECT DESCRIPTION*
Inner City Volunteer Program	10,167	10,167	Volunteer Development	Adult	Developed an education support group and a core of parent volunteers to serve inner city children
Community Newspaper	32,000	32,000	Community Newspaper	Adult	Supported the developmental stages of a community–based newspaper drawing people together around events and issues
Ojibiway Language Program	177,000	4,350	Pre–school	Pre–school	Provided an immersion Ojibiway Language Program for pre–school children

INNER CITY SOCIAL WORK

Program 1.4.1

OBJECTIVE:	To train, as fully qualified social workers, core area residents who have the aptitude but not the opportunity to enter and complete a Bachelor of Social Work Degree
BUDGET:	$2,070,000
DESCRIPTION:	The program was delivered by the University of Manitoba - School of Social Work and Manitoba Education in an off-campus location at the Winnipeg Education Centre. Tailored to meet the needs of disadvantaged core area residents, it encompassed support such as financial help, counselling, academic tutoring and more classroom hours than the traditional on-campus program. The program content included the regular Bachelor of Social Work degree program (University of Manitoba) with special emphasis on inner-city problems.
RESULTS:	43 students graduated with a Bachelor of Social Work Degree.

Note: The program was originally established with a Core Area Initiative budget of $2.07 million. Supplementary funding, required to complete the program, was provided by Manitoba Education. This department now provides sole financial support to the continuation of the training program.

INNER CITY NURSING PROJECT

Program 1.4.2

OBJECTIVE:	To train, as fully qualified nurses, core area residents who have the aptitude but not the opportunity to enter and complete a Registered Nursing Diploma course
BUDGET:	$115,000
DESCRIPTION:	The 3 1/2 year program consisted of two parts: a preparation period for acquiring the prerequisite skills necessary for RN training and a diploma nurse training program, delivered by Red River Community College. The students were provided with a co-ordinated combination of financial, academic and personal supports.
RESULTS:	• 12 students completed either an RN or an LPN diploma

Note: The Core Area Initiative's allocation covered the first year of operation for the program. The Province of Manitoba is providing continued funding to the program.

HOME REPAIR

Program 2.1, 2.2

OBJECTIVE: To improve the core area housing stock and to re-establish viable and stable neighbourhoods in the core area by augmenting the supply of federal homeowner and landlord RRAP (Residential Rehabilitation Assistance Program) funds

BUDGET: $ 6,181,000 (See Note)

DESCRIPTION: A cornerstone of the Core Area Home Repair Program was the Canada Mortgage and Housing Corporation (CMHC) funded RRAP. Under this program, a homeowner loan of up to $10,000 was available; depending on family income, up to $5,000 could be forgiven. For landlords, a federal forgivable loan of up to $3,500 per rental unit was available.

In addition, the program was augmented through the provincial Department of Housing, which wrote down interest on loans to homeowners by as much as ten points below market rate.

The Home Repair Program provided additional funds for the forgivable portion of RRAP as well as an additional amount of up to $1,250 over and above the $5,000 of loan forgiveness available from CMHC under RRAP.

RESULTS:

- Approximately 5,948 inner city dwelling units repaired (4,038 owner-occupied; 1,910 rental)
- 979 homeowners received addtional loan forgiveness assistance
- Approximately $20 million levered in private funds (3.3:1 ratio)
- Approximately 100 person years of employment (relating to expanding RRAP delivery capacity) created

Note: In addition to the Core Area Initiative's combined allocation of $6.181 million, CMHC provided $25 million in complementary federal RRAP funds; activity reported here is based on this total amount.

GRANT FOR HOME OWNERSHIP

Program 2.3

OBJECTIVE: To provide a financial incentive for home ownership in the core area, thereby contributing to the general stability and viability of living in the core area

BUDGET: $2,000,000

DESCRIPTION: Conditional grants of $5,000 were made available to purchasers of qualifying newly constructed infill dwellings and grants of $2,500 to first-time purchasers of qualifying existing dwellings in the core area.

RESULTS:

- 305 grants to new infill dwellings
- 186 grants to first-time purchasers of existing dwellings
- At least 250 person years of construction employment generated
- An estimated $18 million generated in complementary funding (9:1 ratio)

EXPANDED NON–PROFIT ASSISTANCE — KINEW HOUSING

Program 2.4.1, 2.4.2 and 2.4.4

OBJECTIVE:	To assist Kinew Housing Inc. in enhancing the non–profit corporation's activities of providing (through purchase, repair or renovation) low–cost rental accommodation to Native households and also in providing developmental employment opportunities for Native workers in the home rehabilitation industry
BUDGET:	$800,000*
RESULTS:	• 18 homes purchased and renovated • 250 major repairs (roofing, insulation, foundation, electrical, plumbing) as well as 118 additional homes repaired 46 persons trained and employed

* Kinew received an additional $40,000 from the Core Area Initiative (see Program 2.4.5) to enable it to comply with City minimum maintenance upgrading orders and Health Department orders.

EXPANDED NON-PROFIT HOUSING — WINNIPEG HOUSING REHABILITATION CORPORATION

Program 2.4.3

OBJECTIVE: To assist the Winnipeg Housing Rehabilitation Corporation in increasing and enhancing the corporation's delivery of housing for low and moderate income families and individuals in the core area

BUDGET: $500,000

RESULTS:

- 36 new dwelling units constructed
- 25 housing units created from building conversion, as well as an additional 20 units through Charles-Cathedral Housing Cooperative
- 59 units renovated
- Approximately $5.9 million levered in complementary funds (12.6:1 ratio)
- Approximately 164 person years of construction employment generated

ACTIVITIES:

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
McMillan Court 469 Kennedy	1,378,125	100,000	Non-profit Housing - Renovated	This 27-unit apartment at Kennedy and Cumberland was completely renovated. Work involved the gutting of the building and complete rehabilitation of existing units. Some suites in this building were used for tenant relocation purposes
435 Sargent Avenue	2,212,348	100,000	New Construction	This newly constructed 36-unit non-profit family housing project is located at 435 Sargent Avenue between Edmonton and Kennedy. The project is part of the overall development plan for the north of Ellice neighbourhood
Houses on: Disraeli Street Balmoral Street William Avenue Burrows Avenue Sherbrook Street Alfred Avenue Agnes Street Stella Avenue Banning Street Simcoe Street	1,169,018	125,000	Renovation	The Winnipeg Housing Rehabilitation Corporation acquired single-family houses in order to meet the needs for public housing in core area neighbourhoods. Renovation work to 25 units included electrical and plumbing upgrading and energy-efficient improvements

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
360 McKenzie Street	379,290	36,945	Conversion	This fire-damaged church was converted into six two-bedroom suites and one three-bedroom suite
594/600 Ross Avenue	647,255	62,875	Warehouse Conversion	This former warehouse was converted into ten two-bedroom townhouses and two one-bedroom townhouses
730 Alexander Avenue	277,527	40,587	Building Conversion	Former mission was converted into three two-bedroom and three three-bedroom units of family housing
Alexander Avenue Elgin Avenue Stella Street	176,073	1,616	Purchase and Renovation	Four units of single family housing were renovated and sold to MHRC under the Buy & Renovate Program
Pacific Avenue	54,445	530	Renovation	Old house renovated into a three-bedroom house
Elgin Avenue	88,100	130	Renovation	Old house renovated into two apartments
250 Cathedral Avenue		18,725	Resource (Conversion)	WHRC provided resource services for the conversion of St. John's United Church which is being renovated as a Co-op (20 units) by the Charles-Cathedral Housing Cooperative
S.A.M. Management		5,000	Study	Study on riverbank stability on Wolseley Avenue

NON-PROFIT HOUSING ASSISTANCE

Program 2.4.5, 2.4.6

OBJECTIVE: To improve the availability and quality of residential accommodation within the core area for low and moderate income groups through the development of non-profit and co-operative housing

BUDGET: $725,000

RESULTS:
- Construction or conversion of 185 units of housing, renovation of 30 units
- Approximately 211 person years of construction employment generated
- Approximately $11.7 million levered in complementary funds (18:1 ratio)

ACTIVITIES:

PROJECT NAME	*ESTIMATED TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Kinew Housing	40,000	40,000	Upgrading	Renovations and repairs to meet housing standards (see Program 2.4.1)
Riverborne Development Association	331,600	16,265	New Construction	The Initiative has contributed 5% of the total costs of a newly constructed, six-unit building at 407 Wardlaw. The building will house 6 families
SAM Properties	1,140,000	68,346	Renovation	The Initiative has contributed 5% of total costs of three family housing projects. Four units were developed at 148/156 Langford, 18 units at 808 Wolseley, and three units at 126-128 Lorne Avenue
United Housing Co-operative	1,562,750	166,000	Building Conversion	The Cooperative converted the old Manitoba Telephone System building at 474 Hargrave Street into 28 units of housing
Prairie Housing Cooperative	1,648,750	181,362	Warehouse Conversion	This warehouse conversion on 113 Market Avenue resulted in the construction of 27 residential units, some of which shall be occupied by the mentally handicapped
Prairie Housing Cooperative	124,175	22,000	Renovation	Renovation of building at 822 Preston Avenue to provide three residential units

PROJECT NAME	*ESTIMATED TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Prairie Housing Cooperative	72,540	7,610	Renovation	Two units developed at 54 Picardy Place
Knox Centre	2,100,000	72,041*	New Construction	Development of a new facility adjacent to Knox Church for space for day care, church outreach and the International Centre including 14 hostel units for immigrants
Inner-City Housing Co-op	3,000	3,000	Feasibility Study	Feasibility study - 414 Edmonton Street
Inner-City Housing Co-op	23,375	23,375	Interior Cleaning	Preparation of building for safe entrance in order to investigate the feasibility of the conversion of 442 William Avenue to 25-30 units of housing
Chinatown Housing Project	7,500,000	125,000	New Construction	Construction of Harmony Mansion, a non-profit Chinese residential development of 110 apartment units and an underground parkade

* See also Programs 4 and 7.6

CORE AREA RESIDENTIAL UPGRADING AND MAINTENANCE PROJECT (CARUMP)

Program 2.5

OBJECTIVE: To support other CAI housing programs by using a team approach to involve landlords in upgrading and renovating rental accommodation in the core area

BUDGET: $1,311,320

DESCRIPTION: Four teams, each consisting of a property standards inspector and a social worker, conducted block-by-block inspection visits to rental dwellings and identified City By-Law and code violations. Together with four home support teachers, these teams provided referrals and supportive services to landlords and tenants, and provided relocation services where necessary.

RESULTS:

- 4,746 dwelling units in 1,518 buildings have been inspected, with 1,185 Maintenance and Occupancy By-law Orders to Repair issued; 654 orders have been forwarded to the enforcement system
- 498 tenants have received intensive services from a Social Worker and/or Home Support Teacher; 557 tenants have been assisted in completing public housing applications; 310 families have been relocated, the majority to housing of better quality
- An estimated 150 person years of construction employment expected
- An estimated $5.9 million generated in complementary funds (4.5:1 ratio)

LOGAN–C.P.R. REHOUSING

Program 2.6

OBJECTIVE:	To ensure the availability of decent, safe and sanitary dwellings at affordable rents for residents displaced from the Logan-CPR area
BUDGET:	$344,680
RESULTS:	• 18 homes have been relocated, reconnected to service (hydro, etc.) and received basic landscaping in the North Logan residential area

Note: See also Program 6.1 - 6.6

SALVATION ARMY MEN'S SERVICE CENTRE

Program 2.7

OBJECTIVE: To assist the Salvation Army replace its existing multi-unit housing facility with a new men's hostel

BUDGET: $1,200,000

DESCRIPTION: Replacing The Salvation Army's existing multi-unit facility, this new 200-unit men's hostel located on the area bounded by Main Street, Martha Street and Henry Avenue provides two primary functions: shelter for socially disadvantaged persons and a range of programming to meet the needs of area and facility residents.

Total cost of the Service Centre is $6 million, with funding of $1.2 million from the Winnipeg Core Area Initiative, a reduced interest mortgage of $4.2 million from Manitoba Housing, and Salvation Army equity of $.6 million.

The building is expected to be completed by the fall of 1988.

RESULTS:

- New facility under construction
- 68 person years of construction employment generated
- $4.8 million generated in complementary funding (4:1 ratio)

COMMUNITY IMPROVEMENT AREAS

Program 3

OBJECTIVE: To enhance the physical, social and economic environment of various core area neighbourhoods and to complement the Core Area Initiative's Housing Program

BUDGET: $5,870,000

DESCRIPTION: Program 3 funds complemented and augmented the activities and resources of the City's Community Improvement Program in 16 designated action area neighbourhoods. The type of projects funded out of Core Area Initiative resources were new parks, recreation facilities, infrastructure and social service facilities.

RESULTS:

- 89 community improvement projects undertaken
- Approximately 94 person years of construction employment generated
- Approximately $1.5 million generated in complementary funds

ACTIVITIES:

PROJECT NAME	*ACTION AREA*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Sports Caravan	All Areas	127,645	Community	Sports demonstration caravan and instructors travelled to improvement areas in the core area to expose residents to various sports activities. Caravan was set up in school yards, parking lots and parks, and consisted of tent-like modules with facilities for baseball, football, archery, golf, ping pong, etc.
North Central Winnipeg				
Boyd Park	Burrows Central	167,648	Park	Park redevelopment – landscaping, new playground equipment and an addition to the recreation building; asphalting of existing tennis and volleyball courts
Lord Selkirk Park – Playground	Lord Selkirk Park	91,146	Park	Park redevelopment – upgraded grounds, rehabilitated recreation building, lighting, asphalt, tennis courts, fencing and branches

PROJECT NAME	ACTION AREA	CORE AREA FUNDS	TYPE OF PROJECT	PROJECT DESCRIPTION
Action Centre Day Nursery/ Dufferin Senior Centre Building	Lord Selkirk Park	75,000	Daycare/ Community	Contribution towards the construction of the Action Centre Day Nursery and Senior Citizen Centre Building
King Edward School	Burrows Central	5,395	School/ Community	Addition to existing play structure
David Livingstone School	Lord Selkirk Park	46,616	School	Educational and gym equipment
BLAST Child Care	Lord Selkirk Park	9,164	Daycare	Educational and gym equipment
North Winnipeg				
St. John's Park	St. John's Park	283,299	Park	Park upgrading – asphalted walkways, changed lighting, new wading pool, new bridge, new play equipment, general landscaping
Robertson Playground	Robertson	88,730	Park	Playground upgrading – asphalted wading pool apron, wading pump, landscaping, play equipment, building renovation, new hockey pen and lighting
Sinclair Park Community Centre	Robertson	246,483	Park/ Community Centre	Hockey pen, reasphalted basketball/tennis courts, trees, upgraded baseball fields, upgraded playground, installed play structure, renovated existing buildings
Robertson School	Robertson	39,041	School/ Community	Playground redevelopment – play equipment
Luxton School and Community Centre	Luxton	115,412	School and Community Centre	Upgrading of school and community centre grounds – lighting, fence, sprinkler system, baseball diamond, hockey pen and sodding
Luxton Play Centre	Luxton	22,474	Daycare	Play centre education equipment, room renovations
Luxton School Tot Lot	Luxton	25,142	Park	Small play structure, sand box, park benches and renovation to existing play equipment
Luxton Community Centre	Luxton	65,374	Community Centre	Renovation of existing community centre building – wheelchair accessibility, improved heating system and lighting, repaired roof, improved storage rooms and painted basement dressing rooms

PROJECT NAME	*ACTION AREA*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Luxton School Lunch Program	Luxton	6,228	School	Equipment
Faraday School Morning, Lunch and After School Program	Inkster–Faraday	5,985	Daycare	Equipment and games
Inkster Morning, Lunch and After School Program	Inkster–Faraday	1,679	Daycare	Equipment
Inkster School	Inkster–Faraday	31,769	School/ Community	Playground redevelopment – two play structures installed
Computer Lab Faraday School	Inkster–Faraday	24,381	School	Computer equipment
Lansdowne School	Robertson	30,342	School/ Community	Playground redevelopment – play equipment, benches, interlocking pavers
Luxton School Gym	Luxton	349,900	School/ Community	Construction of a new gymnasium (approximately 5,400 square feet)
Luxton School Gym	Luxton	21,153	School/ Community	Gymnasium equipment
Faraday School Grounds	Inkster–Faraday	77,435	School/ Community	Playground redevelopment – play equipment, baseball backstop, basketball standards, pathway, benches, sod, trees, sprinkler system
Faraday School Equipment	Inkster–Faraday	17,773	School	Gym equipment
McGregor/McKenzie Park	Inkster–Faraday	22,652	Park	Landscaping
McKenzie/Parr Park	Inkster–Faraday	48,527	Park	Landscaping
Parr/Arlington	Inkster–Faraday	23,160	Park	Landscaping
Elmwood				
King Edward Park	Talbot Grey	124,758	Park	Redevelopment of ornamental pond, sodding, tree and shrub planting, new apron around wading pool, lighting, sprinkler system
Elmwood Park	West Elmwood	180,177	Park	New playground building, asphalt apron for wading pool, sodding, trees, new lighting, new play structures, asphalt pathways

PROJECT NAME	*ACTION AREA*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Talbot Tot Lot	West Elmwood	30,197	Park	Tot lot redevelopment – sodding, shrub and tree planting, new play equipment, fencing, brick walkway
Hespeler Playground	West Elmwood	47,876	Park	Playground redevelopment – some sodding and tree planting, asphalt walkway, a new play structure, fencing
Glenelm School	West Elmwood	4,191	School	Educational and office equipment
Munroe Day Care	Talbot Grey	2,267	Daycare	Kitchen equipment
Grey Street United Church	Talbot Grey	40,000	Community	Upgrading of multi–use day care and community centre
Elmwood Lunch and After School Program	Talbot Grey	1,528	Daycare	Purchase of a library centre, small toy centre and an arts and crafts centre
George V School	Talbot Grey	8,855	School/ Community	Educational and office equipment and partial funding for a play structure
Fort Rouge				
Cockburn Tot Lot	McMillan	34,775	Park	New tot lot – sod, trees, shrubs, fence,play equipment, paved walkway, lighting
Gladstone School	McMillan	9,805	School	Computer equipment
Fort Rouge Child Care	McMillan	152,363	Daycare	Building renovation [basement of Crescent Fort Rouge Church] to house Ft. Rouge Child Care
Fort Rouge Park	River Osborne	180,993	Park	Site redevelopment – new sewer, fencing, lighting, asphalt walks, new play equipment, sod, shrubs, toboggan run
Fort Rouge Schoolyard	River Osborne	16,631	Park	Playground redevelopment/play equipment
Fisher Park	Riverview	45,434	Park	Site redevelopment – irrigation system, lighting, catch basin, benches, tables, trees
Riverview–Ashland Day Care	Riverview	146,799	Daycare	Building addition to Riverview Community Centre to house Riverview–Ashland Day Care
Carter Tot Lot	Ebby–Wentworth	49,967	Park	Site redevelopment – sod, fencing and play equipment
Dante Day Care	Earl Grey	200,010	Daycare	Building addition to Earl Grey Community Centre to house Dante Day Care

PROJECT NAME	*ACTION AREA*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Earl Grey Community Centre Building Addition	Earl Grey	50,451	Community	Addition to the existing community centre building
Earl Grey Community Centre Grounds Development	Earl Grey	21,403	Community	Sodding around pool, benches, chain link fence, trees and shrubs, asphalt walkways
LaVerendrye School Grounds	Earl Grey	91,762	School/ Community	Site redevelopment – sod, shrubs, trees, fitness stations, play structures, soccer posts, basketball and tether ball standard, moving baseball backstops, player benches
Fort Rouge School Child Care	River Osborne	1,643	Daycare	Educational and play equipment
Tree Planting	River Osborne McMillan	44,699	Community	Planting of 118 trees
Mayfair Park	River	40,167	Park	Repairs to existing community centre building, asphalt walkway
River Avenue Co-op Day Nursery	River Osborne	1,513	Daycare	Chain link fence
James K. MacIsaac Schoolyard	Riverview	21,958	School/ Community	Play equipment
Riverview Community Centre Grounds	Riverview	53,296	Community	Asphalt around wading pool, plumbing, play structures, benches, new baseball backstop and tree planting
Arnold Tot Lot	Riverview	24,040	Park	Site redevelopment – play structure, sand box, benches, painting of existing equipment
Fort Rouge Co-op Day Nursery	McMillan	475	Daycare	Removal of berm
Manitoba Child Care Renovations	McMillan	8,316	Community	Building renovation for Fort Rouge Co-op Day Nursery
Anchor Park	River Osborne	25,000	Park	Accessibility to Assiniboine River
Riverview Community Club Building	Riverview	63,856	Community	Renovation to existing building – new roof, new ceiling, electrical upgrading, general repairs
Corydon-Osborne Plaza	McMillan	429,000	Community	Building construction – new gymnasium and site redevelopment

PROJECT NAME	*ACTION AREA*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Osborne Firehall Landscaping	Riverview	2,920	Community	Berming, sodding, benches interlocking pavers, post and chain fence
West End				
Wolseley Community Centre Grounds – Pool and Passive Park	Westminster	57,971	Community	Replacement of wading pool and deck, sod, shrubs, trees, fencing, park furniture
Vimy Ridge Park	Westminster	308,575	Park	Upgrading of reflecting pool, irrigation system, park lighting, new stage, new park furnishings, handicap accessibility for service building, upgrading of park with infill planting, resodding; water slide added to wading pool
Omand's Creek Park	Westminster	143,963	Park	Upgrading of park entrance, canoe launch pathways, picnic area, bleachers, tree planting, park furnishings and lighting
Canora & Palmerston Riverbank Park	Westminster	5,024	Park	New park developed
Aubrey & Palmerston Riverbank Park	Westminster	37,157	Park	New park developed
Dominion & Wolseley Riverbank Park	Westminster	3,019	Park	New park developed
Minto Athletic Grounds	Westminster	32,782	Community	Post and chain fence, portable bleachers, benches, trees and shrubs
Clifton Community Centre	Sargent Park	75,945	Community	Site improvements – play equipment, asphalt overlay, repair backstops, new hockey pen, trees and shrubs, repair change facility
Sargent Park Place Tot Lot	Sargent Park	21,153	Park	Park service building constructed including change and washroom facilities
Isaac Brock Community Centre	Minto	69,285	Community	Extensive building renovations including new roof; landscaping
Minto Tot Lot	Minto	41,812	Park	Site redevelopment – regrading new fence, play equipment, lighting, shrubs and trees, interlocking pavers, park furniture
Isaac Brock School	Minto	24,129	School/ Community	Play equipment

PROJECT NAME	*ACTION AREA*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Wolseley School Grounds	Westminster	26,691	School/ Community	Site redevelopment – play equipment, park furniture, sod
Laura Secord School Grounds	Westminster	6,890	School/ Community	Base preparation for a play structure
Harmony Infant Care	Westminster	35,000	Daycare	Renovation of 141 Arlington Street for Infant Care Program
Wolseley & Lenore Park	Westminster	6,095	Park	New bus shelter installed, post and chain fence, sodding
Manitoba Child Care Association Day Care Renovations	Westminster	8,316	Daycare	Building renovations for Harmony Infant Care
Principal Sparling School Grounds	Sargent Park	21,062	School	Play equipment
Harstone Pack'n Snack	Sargent Park	3,973	Daycare	Daycare equipment
Clifton School Grounds	Sargent Park	30,064	School/ Community	New play equipment and tree planting
Vimy Ridge Park	Westminster	6,795	Park	Sidewalk
Robert Steen Community Centre	Westminster	44,816	Community/ Daycare	Architect's fees and engineer's feasibility study regarding new community facility to house Robert Steen Community Centre and Laura Secord Child Care
Westminster Streetscape	Westminster	3,591	Community	Landscaping of part of Westminster Avenue

COMMUNITY FACILITIES

Program 4

OBJECTIVE: To provide financial contributions toward the cost of new or expanded community facilities which facilitate the participation of core area residents in social, multi-cultural and economic development opportunities

BUDGET: $6,000,000

RESULTS:

- 54 community facility projects assisted
- 384 person years of employment created in construction industry
- $26 million in complementary funds levered (4.6:1 ratio)

ACTIVITIES:

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF SERVICE*	*CLIENT GROUP*	*PROJECT DESCRIPTION*
Chinatown Cultural Centre	4,200,000	500,000	Cultural Facility	Immigrants	Construction of a cultural centre within the overall "Chinatown" complex
Day Care Renovation Program (MCCA)	2,041,584	817,975	Daycare	Children, Single Parents	Funding to a minimum of 34 core area day cares to allow expansion of program space and upgrading to meet existing fire, health and safety standards
Indian & Metis Friendship Centre	3,100,000	500,000*	Cultural	Native Facility	Redevelopment of an expanded Friendship Centre to enhance the ability of current programs to provide service within the Native community
North Winnipeg Action Centre	525,000	150,000	Daycare	Children	Redevelopment of a new Action Centre serving children, youth and seniors
Portuguese Association	801,000	125,000	Cultural Facility	Immigrants	Construction of a new major facility for the Portuguese community
Knox/International Centre Facility	2,100,000	175,000**	Community Development	Children, Immigrants	Multi-purpose facility housing both agencies with space for an immigrant "resettlement" house

* $100,000 contracted to September, 1987
**See also Programs 2.4.5 and 7.6

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
Centre Cultural Franco-Manitobain	100,000	54,400	Cultural Facility	Youth, Families	Improvements to the Centre's theatre and exterior signage
Manitoba Children's Museum	190,000	32,000	Youth Facility	Children, Youth, Families	Renovation of exhibition space
David Livingstone Parents Council	20,000	20,000	Community Development	Families	Renovation of a recreation facility adjacent to David Livingstone School; includes purchase of equipment for the facility
Me-Dian Credit Union	18,300	18,300	Community Development	Families	Purchase of upgraded computer equipment in order to provide more services and increase membership
Strathcona Community Group	274,000	57,000	Community Development	Families	Expansion of the recreation centre at Strathcona School to allow for a wider range of uses for the centre
Planned Parenthood Manitoba	5,000	5,000	Resource Centre	Families	Purchase of equipment for a newly located office in order to provide better service to clients
Women's Health Clinic	10,000	10,000	Health Care	Women	Renovation and expansion of the clinic
Salvation Army Harbour Light	3,045,000	1,000,000	Health Care	Disadvantaged	Development of a new centre to expand the present range of social and crisis programming
YMCA Play Structure	42,000	23,000	Daycare	Children	Construction of outdoor play structures for children in the downtown area
Chevaliers de Colomb Langevin Residence	8,468,550	450,000	Community Development	Youth, Children, Elderly	Redevelopment of a multi-use facility linked to a seniors' apartment complex
Sir Hugh John MacDonald Memorial Hostel	6,600	6,600	Youth Activities	Youth	Renovation of space to provide an additional classroom
St. Matthews/ Maryland Christian Centre	344,081	132,081	Community Development	Neighbourhood	Redevelopment of lower level space as a community-operated, neighbourhood multi-service facility
Jack's Group	50,000	50,000	Seniors Facility	Elderly	Renovation of existing basement space to increase available amenity areas
Manitoba Indian Cultural Educational Centre	56,873	56,873	Cultural Facility	Native, Youth	Purchase of audio-visual equipment to facilitate the development of an alternative educational program

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF SERVICE*	*CLIENT GROUP*	*PROJECT DESCRIPTION*
Women's Health Clinic	24,071	17,071	Health Care	Women	Renovation and expansion of premises to allow the Clinic to serve more core area women
St. Boniface Childrens' Place d'Enfants	108,872	44,372	Daycare	Children	Establishment of a permanent site for this day care centre
Indian Family Centre	422,223	157,089	Cultural Facility	Native	Renovation of expanded facilities to house counselling, outreach and community meeting activity
Mulvey School Parent Committee	10,636	4,136	Youth Facility	Youth, Children	Provision of materials towards the construction of a new outdoor play structure
Children's House	156,000	12,000	Daycare	Children	Offsetting capital costs to facilitate the attendance of core area children
Phillipine Resource Centre	158,500	104,000	Cultural Facility	Immigrants	Purchase and renovation of a facility to provide a permanent cultural centre
Ronald McDonald House	25,000	25,000	Health Care	Youth, Families	Establishment of a residence for families with terminally ill children
Ivan Franko Manor	400,000	75,000	Seniors Facility	Elderly	Construction of additional recreational space within an overall seniors' complex
Gas Station Theatre	3,500	3,500	Youth Facility	Youth	Installation of air conditioning for a children's summer day program
Pepe & Pilar Day Care	7,208	7,208	Daycare	Children	General renovations to existing daycare facility
Westminster Child Care	8,027	8,027	Day Care	Children, Single Parents	Renovations and equipment purchases
Phoenix Centre Inc.	47,000	12,000	Health Care	Disabled	Establishment of a co-operative housing unit for post-psychiatric patients
Main Street Project	495,000	95,000	Health Care	Disadvantaged	Relocation and redevelopment of Main Street Project to upgrade and expand their facilities
Laura Secord Home & School	15,000	5,000	Daycare	Children	Purchase of playground apparatus and development of fitness trail
Coloured Peoples Social & Charitable Organization	120,492	40,000	Cultural Facility	Children, Elderly	Renovation and upgrading of the present facility to accommodate an expansion of services

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
West End Seniors Centre	668,954	175,000	Seniors Facility	Elderly	Construction of a new seniors' activity centre
Prairie Theatre Exchange	17,350	9,450	Cultural Facility	Youth	Improvement of the energy efficiency of the building in order to lower overall operating costs
Winnipeg Council of Treaty and Status Indians	202,415	79,415	Community Development	Native	Purchase and renovation of the former Robertson House as a focal point for urban Status Indians
Big Brother Association	445,000	75,000	Youth Facility	Youth, Single Parents	Relocation of Big Brother's House to the core area to enhance the Association's ability to serve local boys
North End Community Ministry	153,000	63,000	Community Development	Native	Redevelopment of "Stella Mission" to allow for expanded community-based service delivery
YMHA Jewish Community Centre	547,776	80,000	Cultural Facility	Youth, Elderly, Families	Renovation of this facility in order to improve a number of services
Contemporary Dancers Canada	150,700	30,000	Cultural Facility	Youth, Families	Renovation of the lower level of Augustine Church for use as studio space and community recreation area
Kateri's Kitchen	14,630	14,630	Drop-In Centre	Disadvantaged	Upgrading of neighbourhood drop-in centre, including plumbing and electrical repairs
Ma-Mawi-Wi-Chi-Itata Centre	25,000	25,000	Resource Centre	Native Families	Purchase of equipment for a parent/child drop-in centre
North West Regional Child & Family Services	52,400	40,000	Resource Centre	Families	Construction of community-use space to facilitate the activities of the new Child and Family Services Region
Logan House	150,000	75,000	Community Development	Neighbourhood	Renovation of Logan House space to be rented to community groups by the Logan Community Development Corporation
Freight House Park Development	78,000	25,000	Daycare	Children	Redevelopment of an outdoor play space based on a neighbourhood planning effort
North End Women's Centre	61,300	25,000	Resource Centre	Women, Single Parents	Purchase and renovation of a facility to house a resource centre providing a range of social outreach programming

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
Native Linguistic Centre	68,779	34,390	Resource Centre	Native	Renovation of a facility to establish a location for a new Native language instruction centre
Business of Living	46,040	23,020	Training Facility	Native, Youth	Renovation of premises for a community-based, adult education program in order to expand the number of activities and students
Augustine Family Resource Centre	595,000	66,700	Community Development	Youth, Family, Children	Multi-use service facility
Sacre Coeur Play Structure	28,000	2,000	Schools	Children	Outdoor play structure
North YM/YWCA Community Centre	1,000,000	100,000	Community Development	Youth, Children, Neighbourhood	Extensive development of the North YM/YWCA facilities as a multi-use community centre
Central Region Child & Family Services	60,000	40,000	Resource Centre	Families	Construction of community-use space to facilitate the activities of the new Child and Family Services Region

COMMUNITY SERVICES

Program 5

OBJECTIVE: To provide financial contributions toward the cost of new or expanded community services to facilitate the participation of core area residents in social, multi-cultural and economic development opportunities

BUDGET: $5,300,000

RESULTS:

- 81 community service projects assisted
- Employment generated for 271 persons, including occupational training for 156 individuals
- $3.0 million generated in complementary funds

ACTIVITIES:

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF SERVICE*	*CLIENT GROUP*	*PROJECT DESCRIPTION*
Broadway Action Steering Committee	239,213	239,213	Community Development	Neighbourhood Residents	Promotion of community organization and development in the West Broadway area
Manitoba Anti-Poverty Organization	224,956	158,956	Community Development	Low Income	Maintenance of program support to low-income core area residents
Logan Community Development Corporation	327,000	94,349	Community Development	Neighbourhood Residents	Facilitation of long-term residential and business development in the area
Rossbrook House	278,856	278,856	Youth	Native Youth	Continuation of support toward programming for Native youth at 658 Ross Avenue
Healthy Parent – Healthy Child	310,596	280,490	Health Care	Native, Women, Immigrants	Delivery of a maternal and child health care program, using six community aides
Family Centre Program	84,000	26,200	Family	Children, Single Parents	Promotion of neighbourhood outreach activities and drop-in programs for parents and pre-schoolers
Winnipeg Harvest Inc.	196,984	119,535	Food Distribution	Low Income	Food gathering/distribution system co-ordinated with existing community resources
North End Women's Centre	292,000	163,328	Self-Help	Women, Single Parents	Establishment of community-based programs at the Women's Centre — staffing cost-shared through CEIC Canada Works Program

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
Inter–Agency Group	5,000	2,400	Community Development	Community Service Workers	Information forums for human service workers in the core area (Funds provided on a matched basis to Agency's own fund raising)
Day Nursery Centre	27,961	20,761	Child Care	Children	Support staff position to co–ordinate volunteer programs in core area day care centres
Mennonite Urban Renewal Program	135,000	56,487	Community Service	Low Income Tenants	Provision of a staff counsellor to work with residents of selected renovated apartment buildings. Program sponsored by the Mennonite Central Committee
Women's Post–Treatment Project	21,040	21,040	Health Care	Women	Support of follow–up services for women formerly dependent upon drugs
Child Protection Centre	65,271	65,271	Family	Children, Parents	Establishment of family support services for victims of sexual abuse
St. Boniface L.E.A.D. Corporation	72,000	9,000	Community Development	Neighbourhood	Provision of planning for the development of a local Employment Assistance and Development Corporation in the St. Boniface area
Anti–Sniff Coalition: Pritchard Place	60,000	25,000	Health Care	Children, Youth	Establishment of a "safe" centre for children in the city's north end to deal with chemical sniff problems
Reach Out to Everyone in the North End by Worshippers (RENEW)	25,000	25,000	Community Development	Neighbourhood	Facilitation of community development activities in the area bounded by the CPR tracks, the Red River, McAdam to Arlington Streets
Community Dispute Centre	25,000	25,000	Community Service	Neighbourhood	Establishment of a resource centre for individuals and groups to use to resolve their own disputes
Aboriginal Planning Network	148,980	94,580	Community Development	Native	Establishment of a planning structure to produce a five–year economic development plan for the Native community
Parent/Child Centres	165,000	48,000	Family	Children	Support to three parent child centres in their development as family resource centres
Inner City Voice	32,000	10,000	Community Development	General Residents	Support to the newspaper sponsored by the Inner City Rail Relocation Committee in order to extend its publication and hold community interest forums

POJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
Manitoba Child Care Association	18,994	18,994	Planning Study	Children	Development of a plan to determine core area daycare centres' needs in order to comply with Provincial standards
Manitoba Children's Museum	47,316	10,000	Planning Study	Children, Families	Determination of the viability of a core area museum
Indochina Chinese Association	30,410	12,000	Community Development	Immigrants	Cultural, education and referral programs for South East Asians
Central Park/ North Portage Neighbourhood Council	49,000	11,382	Community Development	Neighbourhood	Development of a district site plan, using information supplied by North Ellice neighbourhood residents
Winnipeg Council of Treaty and Status Indians	127,940	48,089	Planning Study	Native	Development of long-term plans for the urban Status Indian population
Community Home Association Program	74,117	74,117	Seniors	Seniors, Disabled, Native	Employment of workers for small maintenance and repair services for seniors
Project Praxis	283,327	39,624	Youth	Native Youth	Implementation of summer activity programs for junior high-aged youth
Phoenix Centre Inc.	55,811	43,696	Self-help	Disabled	Self-help programming to assist the post mentally-ill
Native Alcoholism Counsellor Training	79,156	79,156	Health Care	Native	Development of an Alcoholism training program which was certified through University of Winnipeg
Klinic Facility Study	5,000	5,000	Planning Study	Broadway Neighbourhood	Determination of available options for an expanded health centre in the Broadway area
Native Education Support Program	49,417	49,417	Cultural Enrichment	Native Youth	Cultural enrichment programming for Native Youth
Club Louis Riel	12,980	12,980	Planning Study	Native	Identification of potential sites for a social/recreational facility for Natives
Seniors Services Building	20,861	20,861	Planning Study	Seniors	Determination of the feasibility of locating comprehensive seniors services in a downtown building
Gas Station Theatre	45,375	36,575	Youth	Youth, Children	Day-time creative and performing arts summer program
Laura Secord Community Development	10,000	4,000	Planning Study	Neighbourhood	Assessment of needs for school, recreation, childcare and community facilities in the Wolseley area

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF SERVICE*	*CLIENT GROUP*	*PROJECT DESCRIPTION*
Alternative Life Styles: Elizabeth Fry Society, YWCA Winnipeg	15,000	15,000	Community Service	Young Women	Funds for community workers to collect and document information on problems and service needs of young women in core area (four-month project)
Project Drive (Klinic)	94,500	94,500	Health Care	Seniors, Disabled	Continuation of a volunteer–run transportation service and increased access to the service
Winnipeg Coalition on Native Child Welfare	160,480	80,900	Family	Native, Youth, Children, Single Parents	Support services to prevent separation of Native children from their families
Native Communications Inc.	30,000	15,000	Planning Study	Native	Development of a plan to increase Native media communications in Winnipeg
Urban Indian Women's Association	68,005	68,005	Planning Study	Native, Seniors	Development of a plan for a seniors' personal care home for Status Indians
Indian & Metis Friendship Centre Centre	19,000	19,000	Family	Native Families	Employment of two family counsellors for the Centre on an interim basis
Family Therapy Program: Children's Home	261,466	165,142	Family	Youth, Families	Demonstration project to train core area para–professionals in the field of family therapy and to provide direct service to families in need
Business of Living	242,200	26,252	Educational Support	Native	Co–ordination of a community–based adult education pilot program
Manitoba Indian Cultural Education Centre	39,600	39,600	Cultural	Native	Employment of technicians for audio–visual production programs
Manitoba Indian Education Association	42,520	21,260	Youth	Native Youth	Provision of academic counselling and support services to Indian students at the post–secondary level of schooling
Victim Services Project	4,610	4,610	Family Service	Children	Support of a "Victim Services Worker" position — salary and program expenses for an eight-month period
Youth/Elder Workshop	8,285	6,647	Cultural Enrichment	Native Youth/Elders	Arrangement of a cultural workshop for Native youth and elders including displays, presentations and speakers
Indian Metis Friendship Centre Crisis Line	40,000	15,993	Community Service	Native	Development of an informational referral, counselling telephone line

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
Video for the Native Community	47,722	37,722	Community Service	Native	Production of a video to highlight activities of five major Native organizations in the core area. (The video production was cost–shared by the Core Area Initiative Public Information Program)
Manitoba Committee on Wife Abuse	148,824	148,824	Family Services	Native Women/ Families	Support and liaison on behalf of wife abuse victims
Manitoba Association for Rights and Liberties Liberties	60,050	53,450	Community Development	Native	Promotion of human rights in the Native community through workshops and advocacy
Native Effort for Talent	368,273	275,773	Youth	Native Youth	Assistance to Native children with special talents in gaining access to various programs
Marymound Family Services	200,002	134,002	Youth	Youth, Families	Development and implementation of a community–based support system as an alternative to institutional care of children under the child welfare system
Native Women's Transition Centre	347,556	181,754	Family	Native Women/ Single Parents	Counselling and career planning for Native women and single parents
Community Education Development Association	238,797	238,797	Community Development	Parents, Students	Expansion of CEDA's parent liaison activities in inner city school
Canadian Polish Congress	36,354	36,354	Community Development	Immigrants	Provision of orientation assistance to refugee clients
Community Consumer Credit Counselling	44,000	44,000	Planning Study	Disadvantaged	Study for the purpose of increasing access for core area residents to various consumer–related services
Independent Living Resource Centre	29,251	29,251	Self–help	Disabled	Provision of peer counselling and advocacy networking for disabled persons
Actors' Showcase	9,600	9,600	Children's Programming	Youth	Provision of additional rehearsal space for use by core area groups
Manitoba Metis Federation 1985 Riel Centennial Commemorations	69,500	32,000	Cultural Development	Metis	Hiring of a co–ordinator to organize a series of events during the 1985 Riel celebrations
William Whyte Safe Centre	85,000	25,000	Educational Support	Children	Establishment of a before school, lunch and after school program for children

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF SERVICE	CLIENT GROUP	PROJECT DESCRIPTION
S.P.L.A.S.H. Noon & After School Program	85,000	25,000	Educational Support	Children	Establishment of a before and after school program for children attending Strathcona School
Victoria–Albert Noon & After School Program	85,000	25,000	Educational Support	Children	Establishment of a daycare at the Victoria Albert School serving 30 children, ages 6–12
Native Education Concerns Group	5,000	5,000	Educational Support	Native Children/ Youth	Provision of workshops for individuals who will translate and develop materials in Native languages for inner city schools
People at Last	153,490	138,490	Health Care	Disabled	Recreation and self–help for ex–psychiatric patients
Creative Retirement Manitoba	118,092	106,602	Seniors	Seniors	Expansion of educational services and volunteer outreach in the core area.
Manitoba Indian Nurses Association	84,996	84,996	Planning Study	Native Seniors	Study to determine the viability of a Native Geriatric Centre in the core area
Kateri's Kitchen	28,899	28,899	Community Support Service	Low Income	Extension of a neighbourhood drop–in centre, clothing depot and soup kitchen services to five days a week
Elizabeth Fry Society of Manitoba	42,350	27,300	Planning Study	Native Women	Provision of support services for women in the criminal justice system
Young Parents Community Centre	122,170	122,170	Health Care	Single Parents	Drop–in and developmental support programs for young parents
West Broadway Youth Program	72,725	57,473	Youth	Native/ Immigrant Youth	Improvement of an existing youth youth program and liaison with other area agencies
Indian Metis Friendship Centre Facility Development Study	45,900	25,900	Community/ Cultural Service	Native	Consulting fees for redevelopment of the Indian/Metis Friendship Centre facility
Community Unemployed Help Centre	2,008	2,008	Resource Centre	Unemployed Persons	Expansion of services to core area unemployed persons
Fred Douglas Lodge	118,318	118,318	Health Care	Immigrant Seniors	Information, referral and follow–up up services for seniors
Winnipeg Boys and Girls Clubs: Mosaic Club	232,040	141,003	Youth	Immigrant Youths	Provision of recreational and leadership services to South East Asian youth

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF SERVICE*	*CLIENT GROUP*	*PROJECT DESCRIPTION*
Aiyawin Housing Corporation	26,000	26,000	Community Service	Native	Operational and office rental costs for Aiyawin which is a non-profit organization mandated to increase availability and accessibility of approved rental housing for Native people
MAPS Foot Patrol Committee	9,414	9,414	Neighbourhood Service	Residents	Developmental process to encourage community-based policing in Winnipeg
Metis Education Conference	33,200	3,200	Education	Native	Funds to provide an urban focus for development of Metis educational resources
Interfaith Immigrant Council	24,000	15,000	Cultural	Immigrants	Salary of Program Director for mobilization of volunteers

LOGAN DEVELOPMENT

Program 6.1 – 6.6

OBJECTIVE: To redevelop North Logan as a mixed neighbourhood with commercial, small business and residential components

BUDGET: $5,118,000*

DESCRIPTION: The North Logan Redevelopment Plan, adopted in 1982, called for the development of an industrial site and small business relocation sites through the Winnipeg Core Area Initiative, the construction of the new Slaw Rebchuk Bridge by the City of Winnipeg, and the revitalization of the North Logan neighbourhood by the Province of Manitoba.

Core Area Initiative funds provided for relocation assistance to expropriated residents ($148,000), land acquisition and clearance for redevelopment ($4,070,000) and upgrading of municipal services ($900,000).

RESULTS:

- Work to renovate homes and construct new housing in the residential area east of Salter is complete
- Local residents and business people formed a community development corporation to work with the Core Area Initiative and the Province in relocating tenants, planning and developing new and renovated housing and businesses
- 74 households received disturbance support and 46 households received rental support
- Land acquired for the Logan housing development and industrial development (Program 6.8)
- Municipal services upgraded (watermain installation, street construction, sidewalk construction, lane construction, street lighting, boulevards and park area)

Note: See also Program 2.6 and 6.8

* Does not include an additional $200,000 allocated through Program 8.6.

INDUSTRIAL DEVELOPMENT

Program 6.8

OBJECTIVE: To attract industrial enterprises to the core area and expand existing ones, thereby increasing employment opportunities for core area residents

BUDGET: $4,000,000

RESULTS:

- 16 development projects assisted, including a major manufacturing facility outfitted with state-of-the-art technology, training centre and on-site daycare centre
- 386 direct jobs to be created including 136 persons trained through affirmative action programs (see Program 1.2)
- Approximately 126 person years of construction employment generated
- $7.010 million levered in private sector investment (3.3:1 ratio)

ACTIVITIES:

Clearance of the Logan industrial site is complete, with the Initiative providing relocation assistance to both businesses and residents. A number of displaced businesses have used this assistance to expand and improve their operations and to remain in the same general area. Clearance of the site included the demolition of the former Salter Street bridge.

Western Glove Works Ltd., a manufacturer of jeans and casual wear, has relocated and expanded to a new state-of-the-art $4.5 million manufacturing facility at Logan and Salter and spent an additional $1.5 million on computerization and automation as a result of a $1.7 million grant from the Core Area Initiative. The operation includes an affirmative action training facility and day care centre for 40 children.

Development projects funded:

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*JOBS CREATED*	*AFFIRMATIVE ACTION JOBS*
Cindar Doors Ltd.	30,550	28,737	4	2
Naylor Communications Ltd.	19,833	53,037	13	13
Scoops Desserts Ltd.	159,645	45,418	15	8
Pizza Pops Ltd.	500,000	111,435	12	12
Acme Produce Co. (1969) Ltd.	57,303	16,321	3	3
Yee Holdings Ltd.	155,731	57,502	7	7
Newco Ltd.	18,523	14,447	2	2
Gray's PVC Pipes & Cushions Ltd.	48,892	13,641	10	5
Instant Foods Inc.	982,500	280,039	21	15
Z-Line Products Ltd.	249,414	84,791	30	11

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*JOBS CREATED*	*AFFIRMATIVE ACTION JOBS*
Morden's of Winnipeg Candy Manufacturing Ltd.	246,250	51,069	4	4
Almicro Electronics Inc.	185,733	46,666	48	6
Labels Unlimited Inc.	252,145	71,412	16	4
Standard Manufacturers Services Ltd.	118,700	24,889	2	2
Chinese Universal Enterprises Inc.	8,510	3,170	2	2
Western Glove Works Ltd.	6,221,357	1,700,000	197	40
Western Glove Works Ltd. – Land	590,677	590,677	–	–

SMALL BUSINESS ASSISTANCE

Program 6.9

OBJECTIVE: To encourage the establishment, expansion and upgrading of small businesses within designated areas of the core area through the provision of financial contributions and counselling/referral services

BUDGET: $2,820,000

DESCRIPTION: Three types of grants were available to qualifying businesses: Business Planning for small businesses throughout the entire core area; Key Site Incentives for commercial/service operations within designated Key Sites; and Locational Incentives for small businesses newly locating on Main Street.

RESULTS:

- 174 small businesses assisted
- Approximately 516 jobs created as well as 147 person years of construction employment generated
- Approximately $9.2 million levered (mainly private sector funds), a 4:1 ratio

ACTIVITIES:

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*TYPE OF ASSISTANCE*	*PROJECT DESCRIPTION*
Heritage Key Site					
Royal Albert Arms Hotel	65,380	25,000	Expansion	Key Site	Renovation and expansion of a restaurant and bar – six jobs to be created
Industrial Process Design Corp.	154,000	16,200	Expansion	Key Site	Construction of an addition to a Heritage building (assistance also provided through the Heritage Program) – three jobs to be created
Computer Learning Centre Ltd.	65,000	24,400	New Facility	Key Site	Renovation of building interior and machinery and equipment improvements – seven jobs to be created
Wordsnorth Advertising Inc.	195,000	25,000	New Facility	Key Site	Interior renovations and purchase of additional equipment – six jobs to be created
Bannatyne Restaurants Inc. (Now operating as Stage Deli)	116,000	25,000	New Facility	Key Site	Leasehold improvements, equip ment and furniture – twenty–five jobs to be created

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*TYPE OF ASSISTANCE*	*PROJECT DESCRIPTION*
Pro–Slide Productions	37,805	10,470	Expansion	Key Site	Purchase of equipment, leasehold improvements of a multi–image slide production business – one job to be created
Rorie Street Marble Club	340,000	25,000	New Facility	Key Site	Renovation of building and purchase of equipment – twenty–five jobs to be created
Bottles Uptown Ltd. (Now operates as East Side Exchange Bar & Grill)	144,042	25,000	New Facility	Key Site	New restaurant and lounge, project involved leasehold improvements, the purchase and installation of equipment – fifteen jobs to be created
Marty's Food 'n Beverage Co. Ltd.	60,000	18,000	New Facility	Key Site	Purchase of equipment – twenty jobs to be created
W.R. Carey Corporation	90,500	11,800	New Facility	Key Site	New financial services facility, project involved the acquisition of office equipment and furniture, leasehold improvements – three jobs to be created
Turney Furs Ltd.	35,647	2,225	New Facility	Key Site	Leasehold improvements and equipment for a wholesale fur company – two jobs to be created
Canadian Native Handicrafts Ltd.	18,004	2,329	New Facility	Key Site	Leasehold improvements and equipment for a retail handicrafts store
Act II Restaurant	102,265	14,946	Renovation	Key Site	Upgrading, renovations and re–equipping the kitchen – six jobs to be created
B & J Sewing Machine	53,116	15,935	Relocation	Key Site	Relocation to Heritage Area – leasehold improvements and equipment – five jobs to be created
Images of Judith Ltd.	71,450	23,415	Relocation	Key Site	Relocation of two expropriated North Portage businesses, retail men's and retail women's clothing, to shared premises in extensively renovated heritage building. – two jobs to be created
Haddon Hall (1981) Ltd.	70,000	23,325	Relocation	Key Site	
Multi–Tex Design Inc.	58,639	15,456	New Facility	Key Site	New facility for belt manufacturing firm, project involved renovation of building, acquisition of equipment – five jobs to be created
	700	350		Business Planning	

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF PROJECT	TYPE OF ASSISTANCE	PROJECT DESCRIPTION
I–be–bo Ltd.	39,855	7,884	New Facility	Key Site	Leasehold improvements and equipment. New business/retail furniture – two jobs to be created
N.T. Investments Ltd. (Kum Koon Gardens)	55,580	10,764	Renovation	Key Site	Oriental restaurant, renovation of premises and equipment – two jobs to be created
TRG Data Ltd.	22,100	4,841	Expansion	Key Site	Renovation of building and purchase of equipment for retail computer store – two jobs to be created
DeSoto's	102,750	25,000	Site	Key Site Renovation	Renovation of an existing restaurant and cabaret – ten jobs to be created
Hovmand Galleries	31,270	8,788	Relocation	Key Site	Relocation of expropriated North Portage business dealing in estate auctions and antiques – two jobs to be created
Parkrite Services	61,570	8,220	New Facility	Key Site	Establishment of offices for parking firm – three jobs to be created
Reiss Furs Ltd.	242,000	25,000	Renovation	Key Site	Restoration of heritage building; assistance also provided through the Heritage Program – four jobs to be created
Idea Furniture Ltd.	42,780	13,549	New Facility	Key Site	Renovation of premises for the establishment of a new furniture store – four jobs to be created
Impulse Design	38,600	3,810	Relocation	Key Site	Relocation, expansion and renovation of new premises – two jobs to be created
Knickers (now operates as "Cibo's" under new ownership)	174,027	12,500	Expansion	Key Site	Renovation of additional premises and equipment purchase – eight jobs to be created
Logan Key Site					
Furgale Industries Ltd.	56,056	16,817	Renovation	Key Site	Upgrading and renovations to office and plant; equipment acquired for the manufacture of brooms and brushes – three jobs to be created

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF PROJECT	TYPE OF ASSISTANCE	PROJECT DESCRIPTION
New Horizon Construction	69,900	12,500	New Facility	Key Site	Building construction and equipment purchases – four jobs to be created
Dynasty Bathrooms	9,685	3,874	New Facility	Key Site	Renovation of premises for display of plumbing fixtures – one job to be created
Edison Electric (Manitoba) Ltd.	136,000	20,364	Relocation	Key Site	Relocation of business, project involved new building – six existing jobs being maintained
Metal-Tech Industries Inc.	75,000	20,000	New Facility	Key Site	Acquisition and installation of equipment for new stainless steel manufacturing facility – seven jobs to be created
Wong's Electric Motors Ltd.	166,221	25,000	Relocation	Key Site	Building new premises
C & R Sprouters	101,066	25,000	New Facility	Key Site	Leasehold improvements, purchase and installation of equipment – six jobs to be created
Horstman Enterprises Ltd.	340,775	25,000	Relocation	Key Site	Piling contractor – construction of a new building – ten jobs to be created
Ace Auto Electric Ltd.	131,142	25,000	Expansion	Key Site	Expansion of the firm's premises – four jobs to be created
Master Roofing Ltd. and Meister Sheet Metal Ltd.	111,500	25,000	Expansion	Key Site	Expansion of building for roofing contractor
I.C. Interior Cleaning Ltd.	29,644	10,153	Renovation, Expansion	Key Site	Renovation of premises and equipment for cleaning service – six jobs to be created
Selkirk Key Site					
Wawel Meats	12,950	3,885	Upgrading	Key Site	Upgrading of the retail area – one job to be created
The Donut House	91,246	25,000	Upgrading	Key Site	Complete renovation of retail store and new fixtures and equipment – four jobs to be created
Todaschuk Sisters Ukrainian Boutique	44,906	14,393	New Facility	Key Site	Renovation of a building – two jobs to be created
Original Fashion Shop	17,606	5,120	Renovation	Key Site	Renovation of interior of store

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*TYPE OF ASSISTANCE*	*PROJECT DESCRIPTION*
Liberty Studios	25,000	3,750	Upgrading	Key Site	Renovation of building – two jobs to be created
Gill's New & Used Furniture and Appliances	90,000	12,500	New Facility	Key Site	Renovations and equipment for retail furniture, appliances and electronics – five jobs to be created
B.C. Plumbing & Heating	7,000	2,100	Upgrading Facility	Key Site	Renovation of the building's interior and exterior
Crest Art Manufacturers Ltd.	62,100	23,000	Expansion	Key Site	Renovating and expanding firm's premises – twenty jobs to be created
				Business Planning	Feasibility study for plant expansion
Drive Secure Child Restraints Ltd.	11,616	1,424	New Facility	Key Site	Leasehold improvements and equipment service/retail of baby seats for vehicles – two jobs to be created
B & R Accounting Services	40,093	9,288	Renovation	Key Site	Upgrading of exterior and interior of firm's premises – two to five jobs to be created
Sunshine Records Ltd.	8,420	2,120	Expansion	Key Site	Expansion and upgrading of manufacturing/distributing facility, equipment acquisition, building renovations – one job to be created
Len C. Yambot Tailor Shop	67,800	11,991	Renovation, Expansion	Key Site	Extensive building renovations – three jobs to be created
Cornerstone Grocery	34,500	10,350	Renovation	Key Site	Renovations and equipment for grocery store – three jobs to be created
Selkirk Furniture and Upholstery	102,430	21,366	Renovation	Key Site	Renovation of two buildings for retail store
Marvel Furniture	14,000	4,200	Renovation	Key Site	Renovation for retail furniture
North Portage Key Site					
Polaris Enterprises	241,846	12,500	Renovation	Key Site	Renovation of the ground floor of the Nokomis Building
Frost '78 Beauty Supplies	311,500	25,000	Relocation	Key Site	Construction of new building to house an expanded business
454 Central Park West Ltd.	93,921	25,000	Relocation	Key Site	Conversion and renovation of an old house to accommodate an art gallery, print manufacturing operation plus offices – one job to be created

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF PROJECT	TYPE OF ASSISTANCE	PROJECT DESCRIPTION
Concourse Gallery	90,000	24,000	New Facility	Key Site	Renovation of a building for a new art gallery – three jobs to be created
The Glass House	49,056	14,717	Relocation	Key Site	Leasehold improvements for a business which relocated from Graham Avenue to the north side of Portage at Balmoral
Dial–a–Lunch Inc.	47,944	17,944	New Facility	Key Site	Leasehold improvements, purchase and installation of equipment for new restaurant – seven jobs to be created
Stephanie Kostiuk Enterprises Ltd.	70,000	25,000	New Facility	Key Site	Leasehold improvements, purchase and installation of equipment – seven jobs to be created
Ken Mathews Dance School	36,556	6,016	Expansion	Key Site	Expansion of premises and purchase of equipment for dance school – six jobs to be created
Dayton's Nite Club	444,002	25,000	New Facility	Key Site	Leasehold improvements and equipment for cabaret – thirty–four jobs to be created
Harry's Grab–a–Sandwich	13,238	1,848	New Facility	Key Site	Leasehold improvements and equipment for take–out restaurant – four jobs to be created
Global Video Ltd.	41,200	12,360	Relocation, Expansion	Key Site	Relocation to the North Portage area and renovation of premises – two jobs to be created
Fi Fi's Cafe	77,000	25,000	New Facility	Key Site	Leasehold improvements and equipment for new restaurant – seven jobs to be created
J & J Electronics Ltd.	12,399	3,720	Expansion	Key Site	Expansion and renovation of premises – one job to be created
List and Save Real Estate Co.	47,384	18,055	New Facility	Key Site	Leasehold improvements and purchase of office equipment – four jobs to be created
Dragon Court Enterprises (Ken's Restaurant)	250,000	25,000	Relocation, Expansion	Key Site	Relocation of existing restaurant with extensive renovations to new building – six jobs to be created
Winnipeg Typewriter	18,412	5,489	Relocation, Expansion	Key Site	Relocation to expanded, renovated premises

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF PROJECT	TYPE OF ASSISTANCE	PROJECT DESCRIPTION
Total Fit Sewing Centre	23,942	3,591	New Facility	Key Site	Renovations to building and equipment for new sewing service business – two jobs to be created
Crystal Palace	132,792	25,000	Relocation, Expansion	Key Site	Renovation of a building in order to relocate an expropriated snack bar and snooker lounge – four jobs to be created
Kelly's	37,275	10,555	Relocation	Key Site	Renovation of building to accommodate an expropriated radio/ television stereo business – two jobs to be created
Comic World	51,613	8,163	Relocation	Key Site	Renovation of building to relocate an expropriated comic book business – two jobs to be created
Golden Grill	45,148	9,887	Relocation	Key Site	Renovation of building to accommodate business relocating because of expropriation – two jobs to be created
Repko Fine Foods Ltd.	20,000	6,000	Upgrading, Expansion	Key Site	Upgrading and expansion of Kosher Deli – three jobs to be created
Kharsad Enterprise Ltd. (Dino's Grocery Mart)	110,000	25,000	Relocation, Expansion	Key Site	Relocation and expansion of East Indian specialty grocery store
Provencher Key Site					
La Grenouille Restaurant	58,345	8,752	Expansion	Key Site	Expansion of present facility, conversion and upgrading of front area of restaurant – four jobs to be created
Zimmy Diamonds	75,184	10,886	Renovation	Key Site	Renovation of premises and expansion of business – two jobs to be created
Imprimerie Labelle Printers Ltd.	69,500	14,850	Expansion	Key Site	Expansion and upgrading of facility; purchase and renovation of the adjacent building – two jobs to be created
Thol's Furnishings Ltd.	206,100	23,444	New Facility	Key Site	Renovation of building for office furnishings, wicker ware, lighting and pictures – two jobs to be created

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF PROJECT	TYPE OF ASSISTANCE	PROJECT DESCRIPTION
Eagle Lunch	62,600	15,914	Renovation	Key Site	Renovations and equipment for restaurant – two jobs to be created
Aim's Sound Shop, Inc.	110,860	18,005	New Facility	Key Site	Renovation of site for new retail store – one and one–half jobs to be created
Provencher Billiards	10,350	3,105	Renovation	Key Site	Renovation of premises
Patras Enterprises Ltd.	215,000	25,000	New Facility	Key Site	Building renovations and equipment for a restaurant – ten jobs to be created
Century 21 Carrie Realty Ltd.	116,756	25,000	Relocation, Expansion	Key Site	Renovation of house for use as an office by this real estate and property management business – five jobs to be created
GDB Consultants Ltd.	112,175	20,623	Relocation	Key Site	Relocation to Provencher Avenue and extensive renovation of building premises – two jobs to be created
Prosonic Ltee	178,500	25,000	Relocation	Key Site	Relocation to Provencher Avenue – one job to be created
Provencher Service Ltd.	49,004	10,201	Renovation	Key Site	Conversion of gas station to retail food store – two jobs to be created
Petit Point Gallery	28,830	7,440	Renovation	Key Site	Interior renovations and adjustments to heating system – one job to be created
St. Boniface Storefronts	71,941	25,871	Renovation	Key Site	Renovation of storefronts for six Provencher Blvd. businesses: Couture Motors 4,000 Deschambault Travel 5,355 Fontaine Electric 3,751 La Caisse Populaire 5,500 Studio 202/City Wide Appliances 3,265 Provencher Appliances 4,000
Main Street Key Site					
Korban Funeral Chapel	129,595	25,000	Expansion	Key Site	Construction of an addition to premises in order to expand business – one job to be created

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*TYPE OF ASSISTANCE*	*PROJECT DESCRIPTION*
Towne Studios	85,000	12,500	Expansion	Key Site	Renovation of a presently unoccupied space for a business expansion – two jobs to be created
Main Meats	49,464	8,972	Renovation	Key Site	Upgrading and renovation of premises and equipment for retail meat and grocery store – two jobs to be created
Family Hamburger House	93,380	11,290	New Facility	Key Site	Leasehold improvements and equipment purchases for new restaurant facility
		6,000		Locational	– six jobs to be created
M & S Meat Market	145,531	25,000	Renovation	Key Site	Renovations to include a new smokehouse and storefront improvements – one job to be created
Progress Candy	72,662	21,799	Expansion	Key Site	Additional equipment for a candy manufacturer – four jobs to be created
Trident Press Ltd.	43,239	12,972	Renovation	Key Site	Upgrading of facility, renovations to building – one job to be created
Commercial Concession Services		1,496	New Facility	Locational	Leasehold and equipment improvements to new administrative office facility – one job to be created
Money Mart Cheque Cashing Centre (Winnipeg) Ltd.	14,299	1,500	New Facility	Locational	Upgrading, leasehold improvements – two jobs to be created
Honey Wheat Bakery	9,200	1,753	Renovation	Key Site	Upgrading of a facility, leasehold improvements and acquisition of equipment – one job to be created
Save-on-Shoes	19,344	1,369	New Facility	Key Site	Leasehold and equipment improvements – two jobs to be created
		2,000		Locational	
Hardt Painting & Decorating	25,045	3,000	Renovation	Locational	Renovation of an auto body shop
House of Travel	45,100	10,863	Relocation	Key Site	Leasehold improvements and equipment for travel agent
		6,000		Locational	– four jobs to be created
Bell Hotel	38,000	11,400	Renovation	Key Site	Upgrading of facility and building renovations – two jobs to be created

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF PROJECT	TYPE OF ASSISTANCE	PROJECT DESCRIPTION
Lage Bros. Pianos and Organs Ltd.	7,740	2,320	Renovation	Key Site	Renovations including roof repairs and additional insulation
Blue Boy Restaurant	22,548	4,117	Renovation	Key Site	Renovations to interior of premises in addition to equipment purchases
Economy Furniture Ltd.	48,433	10,126	Relocation	Key Site	Building renovation for furniture, appliances and electronics – two jobs to be created
Silverman's Jewellers Ltd.	100,594	18,142	Renovation	Key Site	Upgrading and renovation of premises for retail jewellery – three jobs to be created
The Original Food Bar	34,525	4,229	Renovation	Key Site	Renovation of premises for restaurant – two jobs to be created
H.A.D. Used Furniture Auction Sales Ltd.	18,659	1,921	Renovation	Key Site	Renovation of premises for auction mart and used furniture – three jobs to be created
Golden Hand Jewellery	2,056	2,046	Relocation	Locational	Renovations and equipment of jewellery store
K West Distributors	83,955	12,052	Renovation	Key Site	Renovation of premises for whole-sale tobacco operation
		4,500		Locational	– three jobs to be created
Tai Fat Trading	6,000	3,000	Renovation	Locational	[Refer to Chinatown listings]
Yee Investments	6,000	6,000	Relocation	Locational	New building – Oriental Groceries
The Dragon's Den	10,000	2,000	Renovation	Locational	Renovation of retail premises for martial arts supplies
Savoy Hotel	108,355	12,500	Renovation	Key Site	Renovation of rooms, lobby, hall-ways, roof
Veteran Furrier	22,608	6,000	Relocation	Locational	Renovation of premises for retail fur sales
Chinatown Key Site					
City Radiator	18,000	4,860	Upgrading	Key Site	Renovation of building exterior and service parking area
Yee Investments Ltd.	100,000	23,000	Relocation	Key Site	Construction of building and acquisition of equipment for
		2,000		Business Planning	an oriental grocery store – four jobs to be created
Grand Garden Restaurant Ltd.	83,202	24,961	Renovation	Key Site	Renovations to interior, exterior and kitchen of restaurant – four jobs to be created

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF PROJECT	TYPE OF ASSISTANCE	PROJECT DESCRIPTION
King's Palace Restaurant	133,098	21,030	Renovation	Key Site	Renovations to interior, exterior of existing business premises; purchase of machinery and equipment – three jobs to be created
	4,000	2,000		Business Planning	
Angie Travel Ltd.	69,615	14,885	Renovation	Key Site	Leasehold improvements for travel agent – two jobs to be created
Tai Fat Trading Co. Ltd.*	140,534	25,000	New Facility	Key Site	Renovations to a building for a new oriental foods grocery store – five jobs to be created
Medi-Save Drug Mart Ltd.	168,435	21,435	New Facility	Key Site	Establishment of a drug store – three jobs to be created
Osborne Key Site					
61652 Manitoba Ltd.	4,588	1,835	New Facility	Key Site	Additional equipment to reopen Times Restaurant (facility previously closed)
	3,000	1,500	Business Planning	Business Planning	
Robert D. Riess Enterprises Ltd. (Second Sun Tan Spa)	48,740	14,160	Expansion	Key Site	Interior renovations and the purchase of new equipment – two to five jobs to be created
61998 Manitoba Ltd. (Osborne's Cafe)	159,629	25,000	New Facility	Key Site	Establishment of a restaurant – twelve jobs to be created
Tights Aerobic and Fitwear, Inc.	87,000	24,500	New Facility	Key Site	Renovation of a building and purchase of equipment – six jobs to be created
	1,000	500		Business Planning	
The Happy Cooker	19,300	5,790	Expansion	Key Site	Leasehold improvements to the premises
Gags Unlimited Inc.	15,034	3,010	Relocation	Key Site	Relocation, leasehold improvements and equipment – one job to be created
Osborne's Video	20,210	4,781	Expansion	Key Site	Expansion of premises, leasehold improvements and equipment – one job to be created
Kast Cuisine Ltd. (Bougy Rouge Restaurant)	34,629	13,300	Renovation	Key Site	Leasehold improvements and equipment purchases for a new restaurant operation – fourteen jobs to be created

*Premises destroyed by fire; new premises are under construction

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF PROJECT	TYPE OF ASSISTANCE	PROJECT DESCRIPTION
Parrots Ladies' Wear	60,805	18,241	Expansion	Key Site	Construction of an addition to a women's clothing store – two and one–half jobs to be created
Vicuna Wool Studio	57,888	17,366	Relocation	Key Site	Relocation of woolen goods retail outlet, leasehold improvements and equipment – two jobs to be created
Brian Sheridan Agencies Ltd.	52,851	12,144	Renovation	Key Site	Extensive renovations of establishment – two jobs to be created
Moxley's Rentals	45,204	13,482	Expansion	Key Site	Construction of a new steel building to house equipment and improvements to storage yard – two jobs to be created
Male Ego Menswear	52,639	15,792	Expansion	Key Site	Expansion of business to adjacent space and renovations to additional space – one job to be created
Fenton's Gourmet Foods	33,400	12,852	New Facility	Key Site	New gourmet food store – three jobs to be created
International Hair Care	132,137	24,700	Relocation	Key Site	Relocation from North Portage due to expropriation – two jobs to be created
Osborne Dairy	56,850	25,000	New Facility	Key Site	Renovation of part of Gas Station Theatre building for conversion to a restaurant – 15 jobs to be created
Adjacent					
North Winnipeg Credit Union Ltd.	107,600	25,000	Expansion	Key Site (Selkirk)	Construction of extension to their building – two jobs to be created
Reliance Dental Lab.	25,502	7,650	Renovation	Key Site (Selkirk)	Renovations to waiting room and exterior of building – one job to be created
Jake's Custom Woodwork	12,514	4,969	Expansion	Key Site (Logan)	Additional woodworking equipment for cabinet shop – two jobs to be created
Canwood Lumber & Hardware Inc.	80,000	15,000	New Facility	Key Site (Heritage)	Interior and exterior renovations and improvement of fixtures and equipment – four to five jobs to be created

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*TYPE OF ASSISTANCE*	*PROJECT DESCRIPTION*
Westsun Media Ltd.	96,210	25,000	Relocation	Key Site (Heritage)	Relocation of a stage lighting firm to a facility adjacent to the Heritage area. Project involved leasehold improvements – four jobs to be created
Warren and Matheson Ltd., Vincent Millwork Ltd., Gerud Investments	80,000	18,000	New Facility	Key Site (Logan)	Relocation of wholesale building products firm; renovation of building interior and machinery and equipment improvements; upgrading of a cabinet making operation – 7 new jobs transferred to core and 5 existing ones maintained
Isabel Restaurant	109,424	25,000	Upgrading, Construction	Key Site (North Portage)	Demolition of an existing building and construction and equipping of new restaurant – two to five jobs to be created
Target Direct Mail Inc.	60,100	14,776	Expansion	Key Site (Chinatown & Main Street)	The acquisition and installation of equipment; renovation of the building – three jobs to be created
Four Seasons Auto Body Ltd.	109,000	25,000	Expansion	Key Site (Logan)	Expansion of building and equipment purchases for auto body shop – seven jobs to be created
Mathewson Transmission Sales Ltd. (Dominion Transmission)	15,470	4,372	Renovation, Expansion	Key Site (Logan)	Renovation of exterior and equipment purchases for transmission repair service – one job to be created
JNA Restaurant	194,750	25,000	New Facility	Key Site (Logan)	Renovation of building and acquisition of restaurant equipment for a new restaurant – two jobs to be created
Toyland Discount Ltd.	87,858	23,500	Renovation, Expansion	Key Site (Selkirk/ Main Street)	Renovation to third floor of retail toy store – two jobs to be created
The Monacle Opticians	67,000	25,000	New Facility	Key Site (Osborne)	New optician service – one and one-half jobs to be created
Tyrone Sport	51,010	17,133	New Facility	Key Site (Osborne)	New men's casual wear shop – five jobs to be created

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF PROJECT	TYPE OF ASSISTANCE	PROJECT DESCRIPTION
Business Planning					
John Fulop	4,000	2,000		Business Planning	Feasibility of a scrap metal processing operation
Cindar Doors Ltd.	2,500	1,250		Business Planning	Relocation of facilities for manufacturing doors – general core area
52125 Manitoba Ltd.	5,400	2,000		Business Planning	Expansion/relocation of furniture manufacturing facility
Fia Interior Design	4,400	2,000		Business Planning	Feasibility of equipment purchases for manufacturer of auto accessories
Robson Square	1,000	500		Business Planning	Feasibility study to establish projected costs of renovations to existing hotel
Personal Profile	1,000	500		Business Planning	Business plan for new facility
International Hair Care	600	300		Business Planning	Financial projections for relocation of business
Commercial Concessions	2,830	1,415		Business Planning	Feasibility of concession service on Selkirk Avenue
Acme Design	1,600	800		Business Planning	Feasibility study regarding purchase of equipment for a crest manufacturer
Tropicana Fruit & Grocery	342	171		Business Planning	Planning of a grocery business
M & F La Boutique	22,500	2,000		Business Planning	Assistance for planning the renovations for conversion of a house into business premises (North Portage expropriation relocation)
65801 Manitoba Ltd.	3,600	1,800		Business Planning	Feasibility study for a laundromat
Addictor Boats	4,000	2,000		Business Planning	Planning for the establishment of a boat manufacturing facility
Manitoba Craft Council	1,240	620		Business Planning	Planning for the establishment of a retail outlet
Robert Axworthy	3,000	1,500		Business Planning	Planning for establishment of a restaurant

PROJECT NAME	TOTAL COST	CORE AREA FUNDS	TYPE OF PROJECT	TYPE OF ASSISTANCE	PROJECT DESCRIPTION
P. Colleen Suche	4,000	1,961		Business Planning	Redevelopment of building for commercial purposes
CITI/Books Co-operative	8,400	2,000		Business Planning	Planning for co-op bookstore
Discovery Furniture	3,900	1,950		Business Planning	Expansion of furniture manufacturer
Specs Appeal	1,000	500		Business Planning	Establishment of prescription glasses retail shop
Pamela Ainslee Collection	4,000	2,000		Business Planning	Feasibility study for manufacturing facility
La Tour Eiffel Pattisserie Francaise	3,000	1,500		Business Planning	Feasibility study for a restaurant

NORTH OF PORTAGE REDEVELOPMENT

Program 7.1 – 7.5

OBJECTIVE:	To encourage new commercial and residential investment by undertaking a major redevelopment of the North Portage area
BUDGET:	$13,179,977*
RESULTS:	• Acquisition of properties within area slated for redevelopment • Construction of park area (Air Canada "Window") fronting on Portage Avenue • Establishment of North Portage Development Corporation, responsible for planning, co-ordinating and implementing a multi-million dollar program (including Portage Place) of development for the area • Approximately 4,000 permanent jobs will have been created or transferred to the are • Approximately 4,200 person years of construction employment will have been generated • Total investment in area expected to exceed $300 million (private sector investment ratio of 3:1)

ACTIVITIES:

Land Acquisition/Site Clearance

Within the area bounded by Edmonton Street, Ellice Avenue, Hargrave Street and Portage Avenue, land was acquired and cleared at an estimated net cost of $8.45 million. Included in this area was land for two proposed undertakings: (1) a public "window" park/plaza on Portage Avenue between Hargrave and Carlton and (2) a major development intended to encourage residential and commercial development on adjacent properties in the area bounded by Balmoral, Notre Dame, Hargrave and Portage.

Window Park/Air Canada Building

A $65 million Air Canada building was constructed in 1984 and now is occupied by over 1,000 employees. Land for the building site was assembled by the Core Area Initiative and in turn sold to Air Canada. Immediately south of the building on Portage Avenue, a public "window" park/plaza was constructed on land acquired by the Core Area Initiative. The Core Area Initiative contributed $444,000 (plus land) to the park project, Air Canada $95,000, and the City of Winnipeg $40,000.

North Portage Development Corporation

The North Portage Development Corporation, a tri-level corporation, was established in 1983 as part of a commitment by the federal, provincial and municipal governments to revitalize the area North of Portage (boundaries: Balmoral Street, Notre Dame Avenue, Hargrave Street, Portage Avenue). In addition to their initial commitment of $5 million through the Winnipeg Core Area Initiative the three government shareholders contributed a further $22 million each to establish the corporation as the vehicle by which the planning, co-ordination and implementation of projects for the redevelopment of the area would be undertaken.

* Does not include an additional $750,000 allocated through Program 8.6.

Several mixed-use projects were initiated by the North Portage Development Corporation:

Portage Place Retail Complex:

On September 17, 1987, the new three-storey Portage Place retail complex was officially opened. The complex, which contains over 150 retail and service outlets in 300,000 square feet of space, is connected to the Eaton's and Bay department stores via 30-foot-wide skywalks spanning Portage Avenue. The three-block-long facility features an atrium-style design with extensive use of skylights and landscaping.

The major tenant in the retail complex is a 20,000-square-foot Holt Renfrew store. The overall complex provides for more public space and a larger proportion of the area to be occupied by food and entertainment outlets than is generally found in suburban malls. Total costs, including tenant improvements, amount to approximately $80 million.

The third level features three Famous Player motion picture theaters which comfortably accommodate over 1,200 movie-goers. Also on the third floor, the IMAX Theatre at Portage Place opened on September 30, 1987 with the premier showing of "Heart Land," a Manitoba film funded by the governments of Canada, Manitoba and the North Portage Development Corporation. The theatre has a screen 5-1/2 storeys high and over 70 feet wide and is equipped with a superb six-track sound system.

Next door to the IMAX Theatre, Prairie Theatre Exchange has been working towards establishing an intimate live theatre. Although this development is still in the proposal stages, the theatre will accommodate approximately 375 people with a second performance space seating 150. Classrooms and studios will be used by drama students of all ages for classes conducted by professional staff.

This entertainment level will help increase round-the-clock activity and add to the vitality of the downtown area.

The YM/YWCA will be an integral part of the Portage Place development with expansion and renovation planned for the Y's facilities and a pedestrian link connecting it to Portage Place.

A commitment has been made by the Corporation to finance the construction of 1,900 underground parking spaces. The 1,060-space Portage Place garage opened to the public along with the retail complex on September 17, 1987. A downtown merchants parking validation program has been implemented for the parkade.

Two heated transit shelters were constructed as an integral part of the retail complex.

One Canada Centre:

Construction of the 19-storey office tower at Portage and Colony is now virtually complete and will house the corporate headquarters of Investors Group. One Canada Centre, a $35 million project, contains over 180,000 square feet of rentable space, approximately two-thirds of which will be occupied by Investors. The building, with its three-storey atrium lobby fronting on Portage Avenue, will be linked to the neighbouring Portage Place retail complex and the south side of Portage Avenue through a system of skywalks. Development managers for the project are Lincor Properties Ltd. of Winnipeg. One Canada Centre has scheduled its official opening for early 1988.

Housing:

A major component of the Master Plan for the North Portage area is the proposed development of 1,100 units of market housing of which 300 will be built specifically for seniors.

Place Promenade:

Construction of the first 376 units of the market housing is now well underway. The Village housing, consisting of five individual apartment buildings, will provide a variation in scale with a variety of unit types including units designed for the mobility–disadvantaged. Thirty–nine units have already been built right in the north side of the retail complex thereby providing a particularly unique living environment. The first units were occupied in the fall of 1987 and the bulk of the units will be ready to lease in the summer of 1988. Developer: Cambridge Imperial Development Ltd., on behalf of the Village at Portage Place Housing Ltd.

Total costs of this first phase of housing are estimated at $34 million. An important component of the housing will be the integration of 30,000 square feet of ground level commercial space which will be developed for retail shops in a "village" atmosphere opening out onto The Promenade.

Kiwanis Chateau:

The Kiwanis Chateau, an 18–storey, 122–suite seniors housing building featuring the life–lease concept, is being built at Vaughan Street and The Promenade. Climate–controlled walkways past village shops and services on The Promenade will be available to all residents to connect the Kiwanis Chateau to the Portage Place retail complex. Two levels of underground parking are a part of this project. This project is scheduled for completion November 1988 at a cost of $11.1 million.

Fred Douglas Place:

Another life–lease concept seniors housing development is Fred Douglas Place which has been approved and is presently leasing up prior to construction start in the spring of 1988. Approximately 120 apartment units are planned. Total costs are estimated at $11.7 million.

Conclusion:

Intrinsic to each agreement was the North Portage Development Corporation's commitment to acquire the land and develop the necessary municipal infrastructure – new roads, skywalks, public spaces and parking as required.

The development agreements between the North Portage Development Corporation and each of the developers to date share the following features: a 75–year lease for the land and a guaranteed base rent for the land as well as provision for participation opportunities for the North Portage Development Corporation in future income for each respective project.

The North Portage Development Corporation has levered private sector expenditures in a ratio of close to 3:1. Total investment in the North of Portage area is expected to exceed $300 million.

NORTH OF ELLICE NEIGHBOURHOOD REVITALIZATION

Program 7.6

OBJECTIVE:	To strengthen the residential neighbourhood North of Ellice through the provision of enhancement of housing stock, streetscaping, community facilities and community development and services
BUDGET:	$3,014,500
RESULTS:	• 258 units of housing (141 market; 117 non-profit) constructed or renovated (with an additional 63 units under Program 2.4.3) • Central Park extended and extensive area streetscaping completed • Approximately 273 persons years of construction employment generated • Approximately $17.6 million in complementary funds levered (10:1 ratio) on housing and facility projects

ACTIVITIES:

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Knox Centre	2,100,000	160,000 *	Community - use/Mixed-use Building	The Knox Centre building, built as an addition to Knox Church, houses the Knox Day Nursery, the International Centre as well as an Immigration Hostel with 14 units. Construction started in the fall of 1986 and was completed by September 1987
Kirkby Terrace (Kennedy & Qu'Appelle)	5,025,000	525,508	Residential Development	A six to eight-storey, 75-unit structure is complete and occupied. Street front units, roof terraces and a health club are incorporated into the building. Private Developer: Shelter Corporation of Canada
Parkview Place Edmonton & Qu'Appelle	2,900,000	460,000	Residential/ Commercial Development	An eight-storey complex, designed to incorporate a two and one-half storey heritage house which was built on the site in 1905, is complete. Forty-three residential units are occupied while the house has been developed as commercial space for the Downtown Learning Centre Private Developer: Shelter Corporation of Canada

* See also Programs 2.4.5, 2.4.6 and 4

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Nokomis Building 344 Cumberland	2,100,000	243,000	Warehouse Conversion	Extensive interior and exterior renovation of a 1910 warehouse for conversion to a 23-unit housing development was completed in November 1987. The Nokomis offers modern, loft-style living quarters, ranging from bachelor to two-bedroom apartments as well as main floor commercial space. Private Developer: Polaris Enterprises Ltd.
Warwick Eagles Housing Co-operative 366 Qu'Appelle	2,900,000	132,000	Renovation/ Rehabilitation	Extensive interior and exterior renovations began October 1985, and were completed January 1987. Tenants from a mixture of income income levels occupy the 55 bachelor to three-bedroom suites. The building contains an attractive interior atrium space and received a heritage preservation award from Heritage Winnipeg
Central Park/ North of Portage Neighbourhood Council	65,473	65,473	Community Development	The Neighbourhood Council assisted the Core Area Initiative in developing programs for the neighbourhood through research undertaken by the Council. The Council produced a development plan for their neighbourhood and arranged for a number of community development projects such as Neighbourhood Watch
Central Park Housing Co-operative	2,850,164	196,000	Co-operative Housing, New Construction	Construction of a 44-unit housing co-operative on Kennedy Street was completed in January 1986. The six-storey building features one, two and three-bedroom suites, handicap suites, parking and a landscaped front court
Central Park Extension Project and Neighbourhood Streetscaping Project	1,700,000	1,100,000	Park Construction and Streetscaping	Central Park was extended from Qu'Appelle to Ellice. Construction began in Spring 1985, and was completed in September 1986. Also, extensive improvements were made in the areas of additional landscaping, attractive parking and additional lighting to give the neighbourhood a revitalized atmosphere.

Note: See Program 2.4.3 for other projects in the North of Ellice area

CN EAST YARD

Program 8.1 - 8.5

OBJECTIVE:	To facilitate the redevelopment of the historic, scenic and recreational resources at the junction of the Red and Assiniboine Rivers
BUDGET:	$4,251,000*
RESULTS:	• Initial acquisition of privately-owned lands undertaken • Preliminary concept and financial plan prepared and approved by Canada, Manitoba and Winnipeg • Numerous public hearings and meetings held to obtain ideas from the community, organizations and developers • The Forks Renewal Corporation established

ACTIVITIES:

Privately owned lands near the junction of the Red and Assiniboine Rivers were acquired by the Core Area Initiative at an estimated cost of $5.1 million.*

To facilitate the redevelopment of the 90-acre area at the junction of the two rivers, a tri-level task force was established in the spring of 1986 to complete preliminary steps leading to the redevelopment of the CN East Yard area. The work of the task force involved a review of issues pertaining to the site and the preparation of recommendations regarding a concept plan for development, a financial plan (including the role of public and private investment) and an implementation mechanism. The report of the task force was made public in December 1986 and a Preliminary Concept and Financial Plan was approved by Canada, Manitoba and Winnipeg by the spring of 1987.

In May 1987, a 10-member interim board was established to be responsible for the redevelopment of the East Yard area known as The Forks.

The interim board undertook negotiations on a Land Exchange Agreement which provided for 56 acres to be transferred from CN to a tri-government development corporation, 17 acres to be retained by CN and eight acres to be owned by the City. (Nine acres were also transferred earlier from CN to Environment Canada Parks.)

The tri-level Forks Renewal Corporation was established in the summer of 1987 and a public consultation process was undertaken to obtain suggestions and proposals for redevelopment of The Forks. Enthusiastic responses (including 140 written submissions) were received from a wide range of individuals, organizations and developers.

The corporation's board began work on a Phase I Concept and Financial Plan which called for The Forks to be redeveloped as a "meeting place" — a special and distinct all-season gathering and recreation place at the junction of the two rivers.

Complementary to the corporation's activities is the development of the nine-acre National Historic Park which will be developed by Environment Canada, Parks, under the auspices of the Canada-Manitoba Agreement for Recreation and Conservation (ARC). The park will form a continuous riverbank park stretching from the forks of the rivers to the Alexander Docks. Construction is scheduled for completion in 1988.

* Does not include an additional $2,900,000 allocated through Program 8.6

COMPENSATION FOR LAND ACQUISITION

Program 8.6

OBJECTIVE:	To fund cost variances relating to acquisition of land in the Logan, North Portage and CN East Yard areas
BUDGET:	$3,850,000
DESCRIPTION:	Project authorizations for land acquisition projects, approved in 1981, represented forecasted costs. In February 1986, revised estimates necessitated the creation of this omnibus project authorization.
RESULTS:	See Programs 6.1-6.8, 7.1-7.5 and 8.1-8.5

ACTIVITIES:

This project authorization will be used to cover estimated variances in four projects as follows:

6.4	Logan Land Acquisition	$ 200,000
7.2	Park Lands Acquisition	100,000
7.2.1	Air Canada Site and Window Site	650,000
8.1	CN East Yard	2,900,000
	Total	$3,850,000

Note: It is expected that expropriation settlements, when finalized, will result in an additional $3,012,017 to be appropriated to the program's budget.

HERITAGE

Program 9

OBJECTIVE: To revitalize The Exchange District through the rehabilitation of designated buildings, increased business and arts accommodation in the area, residential conversion, and additional area development and promotion

BUDGET: $4,900,000

RESULTS:

- 54 private sector projects assisted (33 buildings)
- Major non-profit arts centre established
- Enhanced image of the District through streetscaping and promotion, including the establishment of a business association (The Exchange District Association) to encourage ongoing participation of businesses in the area's development and promotion
- Approximately 109 person years of construction employment generated
- Approximately $5.1 million levered in private sector investment (5.1:1 ratio)

ACTIVITIES:

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Arts Accommodation				
Artspace	2,000,000	2,000,000	Arts Accommodation	A non-profit visual and literary arts centre has been developed by Artspace Inc. in the Gault Building on Market Square
Market/Parking	105,000	105,000	Year-Round Market/Parking Stimulus/Market Upgrading	An additional 675 off-street parking stalls have been made available in the District from 6pm-2am. Solutions to providing additional daytime parking are presently being explored
Bannatyne Avenue Corridor	355,000	355,000	Bannatyne Avenue Corridor	$342,000 for streetscaping Bannatyne Avenue from Market Square to Stephen Juba Park on the Red River with the balance for period light fixtures on Princess Street

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Image Enhancement/ Promotion	17,000 75,000	17,000 75,000	Street Signage Area Promotion	A campaign to promote The Exchange District was formally launched on November 18, 1985 by the Heritage Program and The Exchange District Association. The Association and the Heritage Program have worked together with CBC Manitoba to develop a TV Program, "Christmas in The Exchange", and are cooperatively promoting the District using print advertising. Victoria Day has also been celebrated with many different events including an international bicycle race, and new street signage has been erected in the District
Private Sector Incentives				
Lombard Commerce Building (177 Lombard Avenue)	113,354	35,000	Building Rehabilitation	Exterior stone facades and bronze and copper window and door frames cleaned, and new entrance doors installed
	109,300	15,000	Business Accommodation	Main floor converted to men's and women's retail clothing stores [Judy & Co./Haddon Hall Ltd.]
	7,006	2,000	Business Signage	[Judy & Co./Haddon Hall Ltd.]
Carruthers Building (120 King Street)	165,130	23,219	Building Rehabilitation	Basement developed as a 96-seat restaurant with main floor (front half) as a 39-seat lounge and main floor (rear half) and second floor developed as offices [Mamalu's Barbecue Restaurant and Cheers Lounge]
	108,554	15,000	Business Accommodation	
	4,200	2,000	Business Signage	
Franklin Press Building (168 Bannatyne Avenue)	21,437	10,433	Building Rehabilitation	Basement upgraded for new retail use; main floor upgraded for existing office/retail use; new front door, windows and awning installed [Cargo East; The Orient Antiques]
	8,213	3,887	Business Accommodation	
Marshall-Wells Building (123 Bannatyne Avenue)	163,860	50,000	Building Rehabilitation	Building cleaned; new roof and new windows installed; second floor upgraded for office use; new stair system installed
	45,000	15,000	Business Accommodation	Second floor upgraded for use as offices by professional landscape architectural firm [Lombard North Group Ltd.]

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Peck Building (33–41 Princess Street)	53,967	25,000	Building Rehabilitation	Building cleaned and trim painted
	7,470	1,867	Feasibility Study	Building study to determine feasibility of upgrading for enhanced commercial use
Travellers Building (283–285 Bannatyne Avenue)	258,397	50,000	Building Rehabilitation	Upper floors upgraded for office use; new entrance doors installed; new lobby created; exterior trim painted
		116	Business Signage	
	29,338	9,688	Business Accommodation	Existing main floor restaurant upgraded and expanded to 48 seats [Deeds Delicatessen]
Confederation Life Building (457 Main Street)	3,068	1,534	Building Rehabilitation	Main floor and fourth floor lobbies painted
Union Trust Tower/ National Bank Building (191 Lombard Avenue/ 387 Main Street)	1,974,329	125,000	Building Rehabilitation	Building completely upgraded for office use. Exterior terra cotta and brick facades and bronze windows cleaned; new cornice installed; main entrance and lobby restored; new elevators and stairs installed
Pantages Playhouse Theatre (180 Market Avenue)	325,720	50,000	Building Rehabilitation	Interior electrical and technical improvements
Hammond Building (61–65 Albert Street)	140,000	50,000	Building Rehabilitation	Building upgraded for enhanced retail/office use; solarium/ meeting rooms constructed on roof
	10,980	3,654	Business Accommodation	New retail sportswear business established on main floor [Wings Urban Outfitters Ltd.]
Stobart/Bedford Building (275–281 McDermot Avenue)	217,901	48,375	Building Rehabilitation	Building upgraded for enhanced commercial use; basement upgraded as leasable space; main floor retail women's clothing store/main entrance upgraded; new windows and awnings installed [Reiss Furs and Fashions Ltd.]
	47,000	15,000	Business Accommodation	
	6,000	1,625	Feasibility Study	Building study to determine feasibility of upgrading for enhanced commercial use
	89,606	15,000	Business Accommodation	New computer software manufacturing office established on second floor [Quantic Laboratories Inc.]

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Maw's Garage (112–114 King Street)	1,501	750	Business Signage	[Cibo's Restaurant & Spumante's Lounge]
Massey–Harris Building (294 William Avenue)	629,000	50,000	Building Rehabilitation	Building rehabilitated for three educational/social service agencies
	90,000	45,000	Business Accommodation	[Child and Family Services Agencies of Central Winnipeg Inc.; Immigrant Access Service; English as a Second Language]
Telegram Building/ Thompson–Codville Building (70 Albert Street/ 246 McDermot Avenue)	116,684	22,611	Building Rehabilitation	Corner entrance restored and new stairway to upper floors constructed; upgrading for improved energy efficiency; new roof installed; second floor upgraded for office use [Perspective Three Ltd.]
	72,487	15,000	Business Accommodation	
Leland Hotel (218–222 William Avenue)	7,500	2,500	Building Rehabilitation	Building repainted
Schmidt/Western Building (90 Albert Street)	42,175	10,000	Building Rehabilitation	Building upgraded for enhanced commercial/residential use. Front entry upgraded; new mechanical systems installed; electrical upgrading; roof repaired
Northern Electric Building (65 Rorie Street)	224,066	35,000	Building Rehabilitation	New entrance and lobby created and elevator installed; upper floors upgraded for office use; new mechancial systems installed
	23,445	1,750	Business Accommodation	New law office established on second floor [Tessler Greenberg]
Anne/Blue Ribbon Building (87 King Street)	9,186	2,997	Building Rehabilitation	Building cleaned and trim painted
	1,084	361	Feasibility Study	Building study to determine feasibility of conversion to residential/retail use
Oddfellows Hall (72–74 Princess Street)	27,480	10,606	Building Rehabilitation	Building cleaned; cornice restored; main floor, window trim and cornice repainted
Gault Building Annex (92 Arthur Street/ 91 King Street)	43,727	16,480	Building Rehabilitation	Structural upgrading of tunnel; roof and fire escape repaired; building cleaned, parapet repaired and trim painted; entrance doors refinished

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Royal Albert Arms Hotel (48 Albert Street)	120,178	19,500	Building Rehabilitation	Solarium addition to building for restaurant use
	56,930	7,500	Business Accommodation	Existing restaurant expanded to 48 seats; existing bar expanded to 120 seats; lobby improved; new washrooms; electrical upgrading
Marshall–Wells Warehouse (136 Market Avenue)	64,206	20,000	Building Rehabilitation	Building cleaned and painted
Bright & Johnson/ Swiss Building (137 Bannatyne Avenue)	27,486	8,972	Building Rehabilitation	Building cleaned; new windows installed and painted
Robinson–Webber Building (104 Princess Street)	5,900	2,950	Feasibility Study	Building study to determine feasibility of conversion to residential use
Porter Building (165 McDermot Avenue)	7,714	2,500	Feasibility Study	Building study to determine feasibility of conversion to mixed commercial/residential use.
	315,503	15,000	Business Accommodation	Expansion of nightclub from adjacent building to main floor of building [DeSoto's/J.J. Mudd]
Ashdown Warehouse (157–179 Bannatyne Avenue)	47,332	5,500	Feasibility Study	Marketing study for residential conversion project
	102,182	51,091	Building Rehabilitation	Building cleaned; rear loading dock demolished; replacement stairs erected
The Brokerage/ Bain Building (111–115 Bannatyne Avenue)	148,880	15,000	Business Accommodation	Main floor space developed as 240–seat private club for arts community [Winnipeg Arts Club Co–operative Inc.]
Campbell–Wilson Building (92–100 Princess Street)	21,250	5,312	Business Accommodation	New retail business created on fifth floor [Penthouse Interiors]
Gregg Building (52 Albert Street)	40,927	9,167	Business Accommodation	Main floor upgraded for enhanced retail use; new entrance; awnings installed [Al Sprintz & Son]
	4,300	2,000	Business Signage	
Alexandra/Albert Block (76–86 Albert Street/ 83–87 Arthur Street/ 227–237 McDermot Avenue)	37,062	12,094	Business Accommodation	Existing restaurant on main floor expanded to 125 seats [Chopin Cafe]

PROJECT NAME	*TOTAL COST*	*CORE AREA FUNDS*	*TYPE OF PROJECT*	*PROJECT DESCRIPTION*
Christie Building (245–255 Notre Dame Avenue)	10,985	3,000	Building Murals	
McGregor Building (180–182 Princess Street)	2,252	1,126	Business Signage	[The Babyworks]
Dawson–Richardson Bldg (169–171 McDermot Avenue)	6,263	2,000	Business Signage	[De Soto's/J.J. Mudd]

NEIGHBOURHOOD MAIN STREETS DEVELOPMENT

Program 10

OBJECTIVE:	To encourage new investment and strengthen focal points of commercial activity in key neighbourhoods through development activity built upon a strong community focus and a commitment to strengthening local neighbourhood flavour
BUDGET:	$4,405,000
DESCRIPTION:	Areas selected for development included Chinatown (King Street), Provencher Boulevard in St. Boniface, Selkirk Avenue in the North End, Osborne Street in Fort Rouge and Main Street, from Selkirk Avenue to Bannatyne Avenue. These target areas also represent Key Sites under the Small Business Assistance Program. Funding was provided to encourage the undertaking of physical improvements (storefront improvements, off-street parking, building renovations, window display), promotion, and crime prevention.
RESULTS:	• $13.3 million Chinatown development completed • 20 storefront improvements completed on Provencher Boulevard • Streetscaping project and 30 storefronts completed on Selkirk Avenue • Riverborne Development Association established and active in promoting interests of area businesses and residents • Gas Station Theatre constructed • 20 storefront improvements completed on Main Street • Approximately $2 million generated in complementary funding • Approximately 60 person years of construction employment generated

ACTIVITIES:

CHINATOWN

An extensive $13.3 million Chinatown development was undertaken on the block of land bounded by King and Princess Streets and Rupert and James Avenues. The project includes a 110-unit non-profit housing complex, a Chinese cultural centre and office complex, a 140-stall underground parking garage, a Chinese garden, Chinese style streetscaping and a Chinese gate spanning King Street.

Program 10 provided for the construction of one-half of the underground parking as well as the Chinese garden and streetscaping from James Avenue to Logan Avenue. $710,000 was allocated to the half-parkade, and $795,000 for the construction of the garden and streetscaping. The Core Area Initiative Community Facilities Program contributed $500,000 to the Cultural Centre; Destination Manitoba contributed $500,000 for the construction of the Chinese gate. As well, the Initiative's Non-Profit Housing Program contributed $125,000 towards Harmony Mansion.

The underground parking structure is now complete. Streetscaping from Rupert Avenue to Logan Avenue was completed in conjunction with the resurfacing of King Street by the City of Winnipeg. The housing project and the Cultural Centre is complete. Work on the Chinese garden began in August 1985 and was finished in September 1986. Streetscaping between James Avenue and Rupert Avenue was completed in June 1986 and construction of the Chinese Gate was finished in September 1986.

PROVENCHER BOULEVARD

In accordance with the master plan adopted for the redevelopment of Provencher Boulevard between rue Tache and rue Langevin, $415,000 was spent on streetscaping construction, while $135,000 was allocated to a 50/50 cost-shared Storefront Improvement Program.

Streetscaping of Tache to Langevin was completed in October 1985.

The Storefront Improvement Program became operational in May 1985. Twenty businesses received grants and six other storefront projects were completed under the Small Business Assistance Program (Program 6.9).

Storefront Improvement Projects:

PROJECT APPLICANT	*TOTAL COST*	*CORE AREA FUNDS*
Provencher Billiards	8,250	4,000
Midland Commerce	13,000	4,000
Dr. Normandeau	920	460
Thol's Furniture Ltd.	12,575	6,287
Eagle Lunch	11,205	6,000
Shell Service	10,450	4,000
Aim's Sound Shop	13,425	6,000
Petit Point Gallery	8,400	4,000
Hogue, Kushnier	3,600	1,800
A.J. Appliance	7,483	4,000
Sound Lovers	10,480	4,000
Carrie Realty	11,975	4,000
Carrie & Zimmy	512	256
Zimmy Diamonds	11,590	4,000
Supercrete	80,000	6,000
Deschambault Travel	18,000	6,000
Couture Motors	12,000	4,000
La Caisse Populaire	18,000	4,000
Promenade Restaurant	20,000	4,000
Provencher Appliance	15,000	4,000
Total: 20 Projects	286,865	80,803
Average	14,343	4,040

SELKIRK AVENUE

The revitalization of Selkirk Avenue featured a Storefront Improvement Program for businesses between Andrews Street and Main Street, and streetscaping between Andrews Street and Salter Street. The streetscaping project included the closure of Powers Street at the intersection of Selkirk Avenue. The closing created "Selkirk Square," featuring an amphitheatre, games tables and a bell tower. A historical display is integrated into the amphitheatre. The streetscaping includes ornamental lighting and special paving blocks and trees.

Storefront Improvement Projects:

PROJECT APPLICANT	*TOTAL COST*	*CORE AREA FUNDS*
Independent Order of Mechanics	2,693	1,060
Drive Secure	1,958	963
Inespo (Crest Art)	6,830	3,127
L.P. Grocery	5,000	2,500
B.C. Plumbing & Heating	3,095	1,394
Ideal Electric	10,850	5,273
Accurate Washing Machine	7,232	2,727
Chochy's (Value Discount Centre)	9,380	4,680
Terminal Holdings	13,010	4,267
Indian Family Centre	2,373	2,373
	8,000	2,500
	11,131	5,565
Seniors' Centre	1,565	782
B & R Accounting	7,545	2,008
Donut House	16,613	6,606
Big 4 Sales	7,700	2,969
Lutheran Services	625	313
Windmill Restaurant	3,675	1,838
Tasse's Supermarket	3,593	1,373
Sunshine Records	2,925	1,463
C. Szurlej	401	200
Holobchi Hut	2,651	1,325
Wav·el Meats	3,930	1,965
Provincial Metal Limited	5,180	2,000
Italian Union Club	14,126	7,063
North End Women's Centre	5,411	1,636
Montreal Furs	4,500	2,000
Yambot Tailors	6,900	1,939
Dr. A.F. Fewe	7,131	2,374
G & R Meats	4,533	1,879
Todashchuk Sisters Ukrainian Boutique	1,890	945
B & G Club	5,800	2,000
Total: 32 Grants (30 storefronts)	188,246	79,107
Average	5,883	2,472

OSBORNE STREET

With the help of a $450,000 grant from the Core Area Initiative, the Riverborne Development Association purchased a gas station and parking lot at the corner of River and Osborne. The gas station was successfully converted by Riverborne, for the Osborne Village Cultural Centre, Inc., into a 232-seat theatre. The facility has been well received by theatre, film, dance and church groups as well as the public.

A Riverborne directory of over 150 area businesses has been compiled by the Development Association. In addition, Business Alert has been initiated in the neighbourhood. Neighbourhood Watch and other crime prevention activities have also been introduced.

A 9-storey senior citizen residence has been constructed on River Avenue near Osborne Street, pursuant to a development agreement between Riverborne and Villa Cabrini Inc. (a non-profit corporation). Heated underground parking for 84 cars has been made available to shoppers in the completed residence.

MAIN STREET

$1 million (including $.32 million from the Small Business Assistance Program) was allocated to implement an area development plan for Main Street including storefront improvements, a promotional campaign, off-street parking, building renovations and a window display program for Main Street between Bannatyne and Selkirk Avenues.

Storefront Improvement Program

Under this program, projects for the upgrading of storefronts on Main Street were cost-shared by the merchants and the Core Area Initiative.

Storefront Improvement Projects:

PROJECT APPLICANT	*TOTAL COST*	*CORE AREA FUNDS*
Big Four Sales	10,772	3,591
Yee Holdings	15,000	4,242
Mitchell Fabrics	22,018	8,000
Main Meats	9,506	2,727
M.S.R.G.	15,000	4,444
Economy Furniture	28,485	10,238
Hardt Painting & Decorating	7,998	2,666
Jack's Group	12,980	2,626
Blue Boy Restaurant	3,220	1,170
M & S Meats	15,500	5,054
Kern Hill Furniture Co-op	3,107	1,129
600 Main Street	18,233	3,413
Progress Candy	1,533	766
Korban Funeral Chapel	28,500	7,878
Tai Fat Trading Ltd.	38,684	6,464
Ukrainian National Federation	16,665	5,555
Homewood Furniture	29,010	9,670
Triple A Radiator	7,152	2,384
Indian & Metis Pentecostal Church	5,970	1,990
Dominion Vet Laboratories	12,050	4,017
Total: 20 Projects	301,383	88,024
Average	15,069	4,401

Promotion Program

Christmas promotions in 1984 and 1985, including decorative lighting on storefronts, were organized by The Main Street Revitalization Group, Inc. A promotional booklet was prepared and a street fair was held in August of 1985. Promotion costs were shared with participating merchants.

Off Street Parking

This program encouraged the development of cost-shared off-street parking facilities on vacant lots. To date there have been no firm commitments to develop such facilities.

Building Renovation

This program provided funds for the renovations of selected buildings on Main Street. The city-owned building at 665 Main Street and the building at 1818 - 1820 Main Street have been upgraded.

Window Display Program

A display consultant was retained to work with Main Street merchants in order to improve the quality of storefront merchandising, lighting, etc. Display seminars were held in May 1985. In addition, a dozen in-store educational demonstrations were conducted and a monthly newsletter was distributed to interested merchants.

MANAGEMENT AND CONSULTATION

Program 11

OBJECTIVE:	To provide for the overall management of the programs and projects implemented under the Core Area Agreement
BUDGET:	$2,900,000
RESULTS:	The office functioned as a secretariat to Policy Committee, Management Board and Co-ordinators, provided the overall liaison, co-ordination and planning support required to implement the Core Area Agreement, and delivered programs under the Agreement on behalf of the responsible implementing jurisdictions

PUBLIC INFORMATION

Program 12

OBJECTIVE: To inform and educate the people residing and working in the core area, core area interest and resident groups and the general public of the strategy, objectives, programs and projects of the Winnipeg Core Area Initiative, as well as to encourage public interest in the downtown and its revitalization.

BUDGET: $1,700,000

DESCRIPTION: The major thrust of the program included both promotional and public education/outreach activities. Outlined in a Communications Strategy developed annually and implemented by the Public Affairs Manager and Assistant, projects of the Public Information Program were directed and monitored by a Communications Sub-Committee which included representatives of the three levels of government.

RESULTS:

- Over 100 community groups and events assisted through the provision of promotional materials or consultation
- Educational assistance on core area redevelopment provided to over 100 research projects through informational materials, slide shows and presentations, or bus tours
- Public presentations to over 250 business and community interest groups in Winnipeg as well as several national and international organizations
- Two major educational and resource forums developed to benefit core area groups and organizations
- Public consultation process implemented on renewal of the Core Area Agreement
- B1Z task force established
- Increased awareness of the Winnipeg Core Area Initiative (83% according to survey undertaken)

ACTIVITIES:

The development and production of print materials included an information booklet on the 1986-91 Core Area Agreement; a 1982-83 Annual Report; development of periodic status reports; production of program brochures and applications for Core Area Initiative programs; production and distribution of a full-colour map of the core area highlighting the key site locations; development of a 1985 calendar featuring Core Area Initiative involvement in inner-city child care and a 1984 calendar featuring the Heritage Program.

Display advertisements were developed to promote events relating to "Life in the City," describe the Initiative's various programs, and promote the Industrial Development Program through a major campaign directed toward North American and international corporations.

Generic and program-specific signage were developed and erected on numerous sites to identify projects supported by Core Area Initiative funds.

A program to promote Winnipeg's downtown as a focal point for shopping, dining and entertainment was undertaken in co-operation with the Downtown Winnipeg Association. Several successful events took place and the merchants sponsored major promotions including Christmas celebrations, sidewalk sales and a co-operative program to subsidize customer parking fees. Core Area Initiative resources were used to assist in the exploration of business improvement areas.

In an effort to develop community interest and participation in Core Area projects at the early stages of program implementation, a tabloid-style newsletter was produced five times and distributed to all core area households. The newsletter was displayed in stands placed in over 200 locations throughout Winnipeg's downtown and in core area key site areas. In August 1985, a Progress Report was printed and distributed in Winnipeg's major newspapers. Radio advertisements supporting the awareness campaign were developed and aired.

Over 40 community groups funded through Programs 1, 4, 5 and 10 received information support in the form of brochures, posters, and a variety of other print materials.

More than 60 open houses and other community-based events have received support in a variety of forms through Program 12.

"In the Heart of the City" advertising provided community groups with free print advertising space in local newspapers during the 83-84 year and 30-second radio spots for 1984 to promote core area activities and events.

A Core Area Initiative informational slide show was presented to over 250 business and community interest groups since the fall of 1982. A generic, free standing informational display was developed and was moved regularly to a variety of public places within the core area. As well, the display was used at open houses, business and trade shows and media events.

The Public Information Program co-ordinated and assisted in the development of several public forums including a Community Services Expo, an Inner City Education Conference and a meeting of the Council of Inner City Neighbourhoods.

The Winnipeg Core Area Initiative's second major conference, "Community Groups: Planning the Future," was held November 19 and 20, 1985. The conference was designed to familiarize community groups with techniques and methods to assist them in organizing and communicating more effectively. Information that would enhance a community group's ability to plan for the future included such topics as Target Marketing, Fund Raising, Media Relations and Board Development. Following the conference, a media list and a list of Core-funded groups was compiled for the use of all community groups.

Public hearings to determine priorities for renewal of the Core Area Agreement were held September 23 and 24, 1985 at the Planetarium Auditorium. Fifty-six groups made presentations to Policy Committee at the hearings. A summary of all public submissions has been printed and distributed.

A Community Liaison Co-ordinator served as an active member of various inner city networks of community agencies and groups and worked to assist core area organizations to develop and distribute information on their activities and events.

Information kits on Core Area Initiative activities were distributed to major libraries across Canada.

Bus tours of Winnipeg's core area were conducted in response to requests from students, community organizations, government departments and agencies, and the news media. More than 30 tours have been undertaken to date.

The Public Information Program staff regularly produced and issued news releases; developed descriptive and informative articles providing background support to public announcements; initiated and organized news conferences and media briefing sessions; monitored and catalogued print and electronic media coverage; determined photography requirements and oversaw the maintenance of a comprehensive photo file.

As a result of consulting and funding assistance of $53,000 to the Downtown Winnipeg Association, a BIZ (Business Improvement Zone) Task Force was established. The Task Force is in the process of obtaining the required level of support from area businesses, and a BIZ is expected to be in place by the spring of 1988.

EVALUATION

Program 13

OBJECTIVE:	To monitor and assess the effectiveness of the Core Area Agreement in achieving its social, economic and physical objectives.
BUDGET:	$826,500
RESULTS:	• Mid-term evaluation for all programs and an executive summary completed • Review of Agreement's management system completed • Four thematic evaluations completed • Four final program evaluations completed

ACTIVITIES:

PHASE 1

Evaluability assessments of all programs under the Agreement were completed and a framework for evaluation established. Computerized program data management and reporting systems for Programs 1.2, 1.3, 4, 5, 6.9 and 9 were designed. Analysis of baseline data from a survey of Winnipeg households (core and non-core area) was completed. Collection of baseline data on the downtown business sector was completed.

PHASE 2

- Management Review prepared by Robert Tarry and Associates was completed and submitted to the Management Review Steering Committee;
- Final reports on the mid-term evaluations of the Employment and Affirmative Action Programs, completed by Inter-Group Consulting Economists, and of the Community Services and Facilities Programs, completed in-house, were reviewed by the appropriate project steering committees and presented to Management Board;
- Mid-term evaluations of the Core Area Industrial Development and Small Business Assistance Programs (contracted to Opportunity West Development Ltd.) and the North Ellice Neighbourhood Revitalization Program (contracted to the Institute of Urban Studies) were completed and reviewed by the appropriate project steering committees;
- A mid-term evaluation of the Housing and Community Improvement Programs, conducted in-house, were completed and reviewed by the Housing Sub-Committee;
- Mid-term evaluations of the Heritage and Neighbourhood Main Street Programs were completed in-house (in executive summary form); and
- Executive summaries for all mid-term evaluations and program responses to recommendations were reviewed by the Core Area Initiative Management Board.

PHASE 3

- Community Involvement Thematic, contracted to InterGroup Consultants Ltd., was completed in January 1986 and was forwarded to Management Board in March 1986;
- A thematic evaluation on the Sources of Investment, conducted in–house, was completed in February 1986. The report was reviewed by the Evaluation Sub–Committee and submitted to Management Board;
- The Employment Thematic Evaluation, conducted in–house, has been completed, reviewed by the Evaluation Sub–Committee and submitted to Management Board;
- The thematic evaluation on Program Delivery Systems, contracted to Synactic Corporate Resources Ltd., has been completed, reviewed by the Evaluation Sub–Committee and submitted to Management Board;
- Four final program evaluations relating to employment and affirmative action impacts, housing and community improvement impacts, community facilities and services impacts and key site investment impacts have been completed;
- Detailed database documentation for baseline and post–Agreement household survey, special tabulations of 1981 Census data, building permit data, business licence data, and program monitoring system data have been completed; and
- In addition to these products, the program has produced an atlas to illustrate several dimensions of the structure and life conditions in the core area neighbourhoods.

PRODUCT SUMMARY:

Product	*Completion Date*
Data Bases and Resource Materials	
Special Census Tabulations	April 1986
Building Permit Data Base	July 1986
Business Assessment Data	January 1987
Program Monitoring System Data	On–going
Documentation for Evaluation Program Data Bases	On–going
Atlas of Core Area Conditions	September 1987
Evaluation Assessments	
A Plan for Evaluating the Winnipeg Core Area Agreement	November 1982
Employment and Affirmative Action Evaluation Assessment	June 1983
Housing and Neighbourhood Improvement Evaluation Assessment	September 1983
Community Services and Facilities Evaluation Assessment	December 1983
Sector 2 (Key Site) Program Evaluation Assessment	September 1983
Baseline Studies	
Conditions Within Winnipeg's Core Area	April 1986
Mid–term Evaluations	
Employment and Affirmative Action Program: Mid–term Evaluation	October 1984
Housing and Community Improvement Area Programs: Mid–term Evaluation	February 1985
Community Facilities and Services Programs: Mid–term Evaluation	September 1984
Mid–term Evaluation of the Winnipeg Core Area Initiative – Industrial Development/Small Business Assistance Program	January 1985
North Ellice Neighbourhood Revitalization Program: Mid–Term Evaluation	February 1985
Management Review: Core Area Initiative Agreement	June 1984
Historic Winnipeg Development Program: Mid–term Evaluation (Executive Summary)	March 1985
Neighbourhood Main Streets Program: Mid–term Evaluation (Executive Summary)	March 1985
Mid–term Program Evaluations: Winnipeg Core Area Agreement (Executive Summaries and Response to Recommendations)	April 1985

Product	*Completion Date*
Thematic Evaluations	
Evaluation of Community Involvement in the Winnipeg Core Area Agreement	January 1986
An Interim Assessment of Investment to Projects Under the Winnipeg Core Area Agreement	March 1985
An Evaluation of the Winnipeg Core Area Agreement – Employment and Affirmative Action Initiative	October 1986
Issues Concerning the Management and Delivery of the Winnipeg Core Area Agreement	December 1986
Final Program Evaluations	
Employment and Affirmative Action Impacts and Cost–Effectiveness	August 1987
Housing and Community Improvement Impacts	June 1987
Community Services and Facilities Impacts	June 1987
Sector Two Programs	September 1987
Management Information System Reports	
A Concept Plan for Management Information Under the Renewed Winnipeg Core Area Agreement	April 1987
Data Content and Procedures for Collecting Project Level Management Information Under the Renewed Core Area Agreement	June 1987